

Become a Student Ambassador for the New York Times and Plaza Premium Group

We are excited to announce that Multimedia University will join other global universities in having unlimited access to New York Times journalism, newsletters, videos and podcasts— sponsored by Plaza Premium Group. In today's polarized world, it is our mutual and strong belief for students to have access to a reliable and quality news source and information. The New York Times provides a powerful platform for your education journey, and our Learning Network and inEducation site provide support in your New York Times learning experience.

In this meaningful collaboration, we are looking for dynamic Student Ambassadors who are able to share about this benefit, the value of quality journalism and the importance of global perspective with their fellow students, and serve as a key contact of the New York Times and Plaza Premium Group. The selected Student ambassadors will also undergo training by the Times. We are seeking individuals who are passionate about learning, helping their fellow students, and keen on community work in the universities.

Some of the key benefits of being our student ambassadors include the opportunity, to network with student ambassadors in other universities, internship opportunities with Plaza Premium Group or the Times, and a Certification of Accreditation for his/her contribution.

Kindly send your resume to eduhk@nytimes.com, expressing why you are interested in this opportunity, and you will hear back from us once the selection process is completed.

About The New York Times

The New York Times Company is a global media organization dedicated to enhancing society by creating, collecting and distributing high-quality news and information. It is known globally for excellence in its journalism and invocation in its print and digital storytelling and its business model. At The New York Times, our mission is to seek the truth and help people understand the world. In higher education, our goal is to help today's students become tomorrow's global citizens.

About Plaza Premium Group

With a mission to *Make Travel Better*, Plaza Premium Group is the pioneer and industry leader in innovating global airport hospitality services and facilities in over 250 locations of more than 70 international airports across the world. Established in 1998 and headquartered in Hong Kong, the group comprises four core business segments – airport lounges Plaza Premium First and Plaza Premium Lounge; airport terminal hotels Aerotel and Refreshhh by Aerotel; airport meet & greet services ALWAYS and a range of Airport Dining concepts. The Group has also developed Smart Traveller, a mobile-app based global airport membership programme that is designed for air travellers, offering uniquely-curated perks, benefits and rewards experience through points earning and redemption. In addition to its own brands, Plaza Premium Group provides airport hospitality solutions to leading airlines, alliances and corporates around the world, including but not limited to Cathay Pacific Airways, Singapore Airlines, Lufthansa, China Southern Airlines, Star Alliance, SkyTeam, American Express and many more. To learn more: www.plazapremiumgroup.com

Contact: eduhk@nytimes.com

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