

DISCOVER@SHDL

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"Siti Hasmah Digital Library Quarterly Bulletin"



Volume 1, Issue 2

DEC 2012



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FROM THE
CHIEF LIBRARIAN



CHALLENGE!

We are approaching the year end. Based on the usage statistics of our online databases and resources we believe that there is a room for improvement. Even though we cannot justify with the hard fact that there is a correlations between the usage of library resources and the number of research produced we still believe that our services are important to the research itself.

In this issue we will focus on the workshop that we organized on 21 November 2012. Mr. Anthony AL Newman from Elsevier talked about "How to Write A Great Research Paper and Get It Accepted by a Good Journal". The session includes steps that we need to take before write a paper, using Scopus to evaluate journals, a proper manuscript language and author's responsibilities and rights. There are more than 100 participants which

indicate that academicians are willing to spent time for research and our resources will definitely help them to achieve their KPI's.

Library would like to welcome Ms Noraini Alias, our new Assistant Manager for Research Library. She joined our library team on 1st November 2012. Another good news for Library is on the recent promotion, Madam Norazilah Masro is now a Manager for Reference and Customer Services, the post she has been acting for quite sometime. Congratulation to Madam Norazilah and welcome aboard Ms Noraini Alias.

2012 will come to the end. 2013 will surely bring new challenges to SHDL team. We are very committed in providing the best resources for MMU community. Happy New Year!

Mr. Kamal Sujak
Chief Librarian, SHDL

EDITORIAL
DISCOVER@SHDL

Your quarterly guide to news, services and programs at Siti Hasmah Digital Library.

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We Want to Hear From You

Siti Hasmah Digital Library welcomes suggestions and comments on the programs and services we provide. Contact us online through 'libdesk@mmu.edu.my' or phone 603 83125852 (Cyberjaya) & 606 2523493 (Melaka)

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Volume 1, Issue 2

FB Page: <http://www.facebook.com/pages/Siti-Hasmah-Digital-Library/99994568298>



“HOW TO WRITE A GREAT RESEARCH PAPER AND GET IT ACCEPTED BY A GOOD JOURNAL”

In collaboration with Elsevier Publishing Company, Siti Hasmah Digital Library has conducted a workshop for authors entitled ***“How to Write a Great Research Paper, and Get it Accepted by a Good Journal”*** on 21st Nov 2012.

The program was taking place in the NMES Lab (Faculty of Engineering, Multimedia University Cyberjaya) and the speaker was Mr Anthony Newman. Currently, he was a publisher with Elsevier and responsible for fifteen biochemistry & clinical chemistry journals.

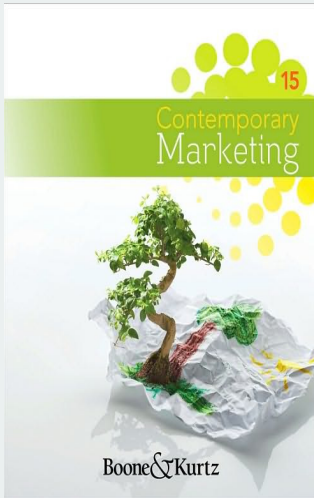
The objective of the program is to expose to the participants the best way of structuring the paper when writing, and the best journal to send it to as well as getting published. In addition, Mr Anthony also covers how publishers and editors think, and how the peer review process works, as an insight into the publishing process.

On this day, SHDL was able to attract around 108 participant consists of academicians, postgraduate students and researchers. The program started at 10.00 am and finished at 12.30 in the afternoon. Siti Hasmah Digital Library would like to say thank you to all participants and those who involved, to make sure the event was successful.

We also hope that the input from the program could give benefits to the participants.



NEW BOOKS@SHDL

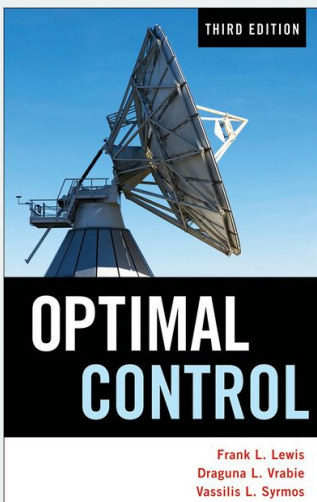


Author: David L. Kurtz
ISBN: 9781111221782
Call No.: HF5415.K87
2012
Year: 2012

Review:

Over the years, Boone and Kurtz's CONTEMPORARY MARKETING has proven to be the premier teaching and learning solution for principles of marketing courses. With each groundbreaking new edition, this bestseller only grows stronger, building on past milestones with exciting new innovations. The all-new Fourteenth Edition continues the Boone and Kurtz tradition of delivering the most technologically advanced, student-friendly, instructor-supported text available. Current, relevant, and cutting-edge, CONTEMPORARY MARKETING remains in a class by itself.

-Barnes & Noble-



Author: Frank L. Lewis, Draguna L. Vrabie, Vassilis L. Syrmos
ISBN: 9780470633496
Call No.: QA402.3.L49
2012
Year: 2012

Review:

As a superb introductory text and an indispensable reference, this new edition of Optimal Control will serve the needs of both the professional engineer and the advanced student in mechanical, electrical, and aerospace engineering. Its coverage encompasses all the fundamental topics as well as the major changes that have occurred in recent years. An abundance of computer simulations using MATLAB and relevant Toolboxes is included to give the reader the actual experience of applying the theory to real-world situations.

-Barnes & Noble-

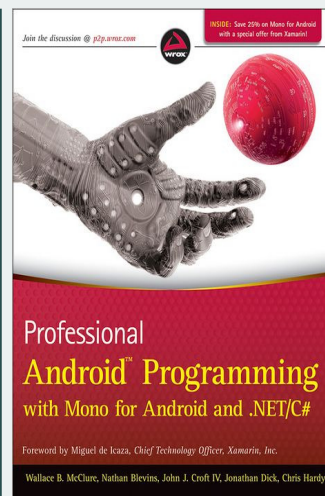
NEW BOOKS@SHDL

Review:

As the first guide to focus on Mono for Android, this must-have resource dives into writing applications against Mono with C# and compiling executable that run on the Android family of devices.

Putting the proven Wrox Professional format into practice, the authors provide you with the knowledge you need to become a successful Android application developer without having to learn another programming language. You'll explore screen controls, UI development, tables and layouts, and MonoDevelop as you become adept at developing Android applications with Mono for Android.

-Barnes & Noble-

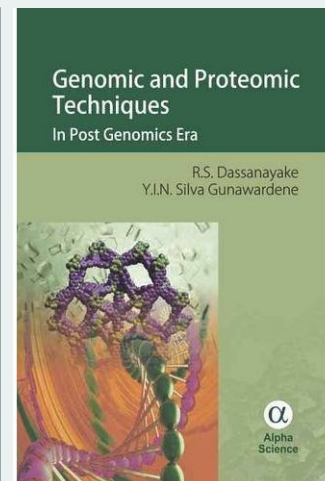


Author: Wallace B. McClure ... [et al.].
ISBN: 9781118026434
Call No.: QA76.59.P76
2012
Year: 2012

Review:

GENOMIC AND PROTEOMIC TECHNIQUES describes the high throughput sophisticated computational tools and experimental techniques used in post genomic analyses to harness the genomic information to make novel biological discoveries. Beginning with a chapter on Bioinformatics that introduces readers to Word Wide Web based servers and software programs that are widely used for mining genomic information it moves on to a miniaturized high throughput technique, DNA microarrays, tailored for studying genome-scale genotyping and gene-expression profiling.

-Amazon.com-



Author: Ranil S. Dassanayake, Y.I.N. Silva Gunawardene
ISBN: 9781842656600
Call No.: QH324.2.D37
2011
Year: 2012

Name : YABhg TUN SITI HASMAH MOHD ALI

Organization : Former Chancellor of
Multimedia University

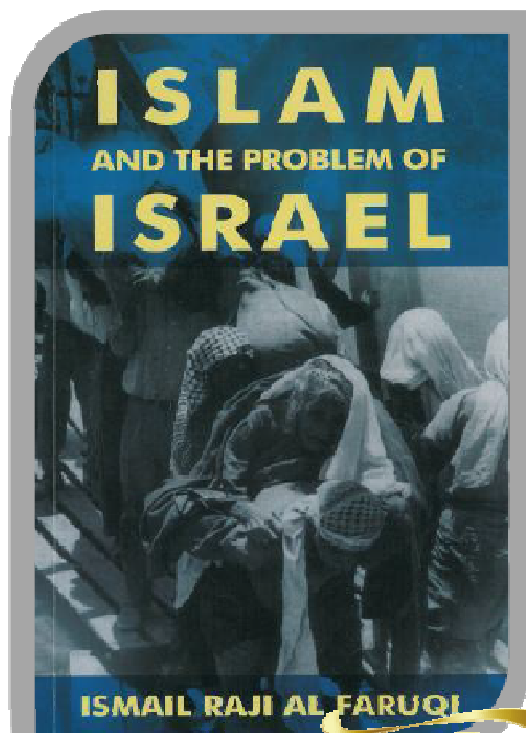
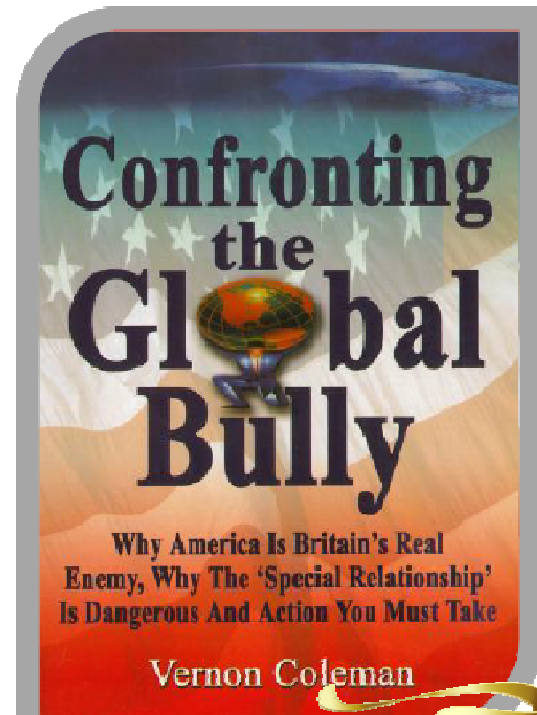
Title : Confronting the global bully :
why America is Britain's real enemy, why the
'special relationship' is dangerous and action
you must take

Author : Vernon Coleman

Publisher : Masterpiece Publication Sdn. Bhd.

Where to find?

Open Collection / E902.C65 2004



Name : YABhg TUN SITI HASMAH MOHD ALI

Organization : Former Chancellor of
Multimedia University

Title : Islam and the problem of Israel

Author : Ismail Raji Al Faruqi

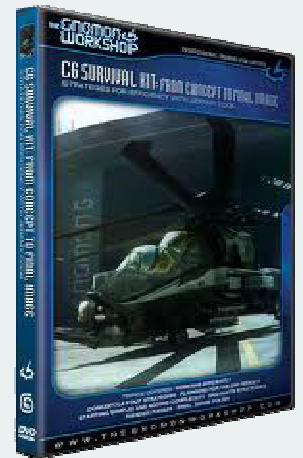
Publisher : The Other Press

Where to find?

Open Collection / BP173.F37 2003

Synopsis:

Working hard and working smart are not the same thing. In this DVD, Jeremy discusses how to make artists work more efficiently and make smarter decisions based on the final output and deadline. Knowing when and where to cut corners is a vital skill as most people over-build, over-think and over-work. There's no such thing as cheating when you're up against a deadline. Using 3DS Max and Photoshop, Jeremy covers such topics as layout strategies, planning, keeping your 3D models simple, working holistically, digital matte strategies, rendering passes, polishing your final image and more. This lecture is geared toward beginner to interediate artists. *Instructor for this title: Jeremy Cook*



Call No: [DVD]
TR897.7.C66 2010
Pub.: The Gnomon Workshop
Location: Cyberjaya

Synopsis:

In this DVD, Neville offers alternative approaches to developing ideas, specifically for character concept development. There are times you want to approach a project with great specificity and then other times you want to put aside presumption and allow for "it" to happen to you. This DVD explores a few approaches to fostering "happy accidents" and ways to efficiently "see" quickly. Neville begins in Photoshop®, very quickly sketching random shapes and areas of value to "find" an image within. After discovering an intriguing image, he takes it to near completion, revealing the importance of staying open to new ideas as he develops a creature. From there he explores the same ideas for head and creature development using ZBrush's mirroring tool. Finally, he finishes with a sculpted ZBrush "sketch" showing ways to keep creativity alive while working in 3D. *Instructor for this title: Neville Page*



Call No: [DVD]
TR897.7.P34 2010
Pub.: The Gnomon Workshop
Location: Cyberjaya





How to use AV viewing room (*For students and SHDL users*)

- User request to use single/group viewing room from the library counter along with item details (title, call number, barcode). Request are based on first come, first serve.

(Eg: [VT] PN1995.9.T75 D54 1993)

- User hands in ID card to staff at counter and fill-in the Single/Group Viewing Room form. User ID card is held in the counter, while user in the room.
- User waits inside the viewing room while staff collects AV item(s) from the AV room (Max. 3 items per user). Maximum usage period for viewing room is 2 hours for per user; renewal usage period must be done at counter by filling new form.
- Viewing room is for viewing of AV collections purpose ONLY.
- User needs to go to circulation counter with the borrowed AV collection(s) once finished to get back their ID card.
- User's ID card will be returned upon staff final checking.

How to borrow AV items (*For MMU staff*)

- User requests for AV material from the counter with the item call number.
- User waits for staff to collect the item from the AV collection room. (*Refer library policy for staff's loan privilege*).
- Check-out item at counter using user's library account.

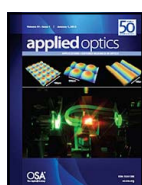
Any questions about media collection, please forward to **Ms Noraini Alias @ 7319 or noraini.alias@mmu.edu.my**



Relevant. Authoritative. Multidisciplinary. Reputable.

Access the largest collection of peer-reviewed optics and photonics content via OSA's Digital Library, Optics InfoBase. This cutting-edge repository includes all of OSA's content, and complements it with key co-publications. With more than 200,000 articles including conference papers from 360 conferences, OSA's content covers a breadth of disciplines. It is the largest peer-reviewed collection of optics and photonics research and receives the highest number of article citations (40%) than any other publisher within the Optics category of the Thomson Reuters Journal Citation Report.

Journal Title:



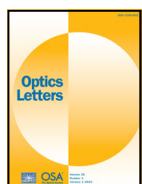
Applied Optics

Applied Optics publishes articles emphasizing applications-centered research in optics, moving the potential of science and technology to the practical. Topic areas range from optical technology to information processing to lasers, photonics and environmental optics.



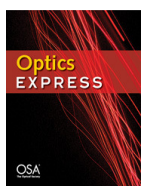
Journal of the Optical Society (JOSA) A

The Journal of the Optical Society of America A (JOSA A) is devoted to developments in any field of classical optics, image science, and vision. JOSA A includes original peer-reviewed papers on such topics as atmospheric optics, clinical vision, coherence and statistical optics, color, image processing, machine vision, scattering, and visual optics.



Optics Letters

Optics Letters (OL) provides rapid dissemination of new results in all areas of optics and photonics with short, original, peer-reviewed communications. The articles often describe research-in-progress, thus reflecting the leading edge in the "science of light." With an ISI Impact Factor of 3.399, OL is among the top-ranked journals in the Optics category.






Optics Express

The original all-electronic, open-access optics journal, Optics Express (OpEx) is known for its rapid time to publication and high Impact Factor. OpEx publishes peer-reviewed articles that emphasize scientific and technology innovations in all aspects of optics and photonics.

Other titles: **Advances in Optics and Photonics, Journal of the Optical Society (JOSA) B, Journal of Optical Comm. & Networking, Optics & Photonics News, Biomedical Optics Express and Optical Materials Express.** Kindly log in to vlib.mmu.edu.my to access.

Serials/Database Highlights

Online Databases (Law)

TITLE	SUBJECT COVERAGE	TYPE OF MATERIAL CONTENT	FORMAT	USAGE STATISTIC 2011		
				 Fulltext	 Session	 Search
Lexis Malaysia	Law	<i>Case law, Legislation, Commentary, Forms & Precedents, Journals</i>	Full text/Citation (pdf/html)	56152	15143	95999
Westlaw International	Law	<i>International legal, news, and business content</i>	Full text/Citation (pdf/html)	178	N/A	1641
HeinOnline	Law	<i>Law Journal Library, English Reports, Full Reprint (1220-1867), Foreign & International Law Resources Database, Legal Classics, United Nations Law Collection, World Constitutions Illustrated</i>	Full text/Citation (pdf/html)	4023	18389	73132
CLJ Legal Network	Law	<i>Cases, Legislation, Articles, Practice Notes/Directions, Words & Phrases, Translator, Search Directory</i>	Full text/Citation (html)	NA	32862	NA
LawNet		<i>Updated Acts of Parliament, Principal Acts (Original), Amendment Acts, Ordinances, Bills Supplement, Updated Rules & Regulations, Legislative Supplement (A), Legislative Supplement (B), Federal Constitution, Criminal Procedure Code, Penal Code, National Land Code, Rules of Court, Court Forms, General Orders and "Arahan Perbendaharaan", Istilah Undang-undang, Latin Dictionary, Index of Subsidiary Legislation and selected Judgments of the Privy Council.</i>	Full text/Citation (pdf/html)	NA	10546	NA



Online Renewal Using Chamo/Elite.

In this issue, library will give simple tutorial on how to use Online Renewal features using Chamo/Elite.

Log on to the library website at <http://vlib.mmu.edu.my> and click at Online Renewal Services

The screenshot shows the library website's home page. At the top left, there is a 'Library System Update Notice' with a 'View All' link. To the right, there are links for 'Forgot password?' and 'Register', along with an 'i-Care' chatbot icon and social media icons for Facebook, Twitter, and RSS. Below these are four main navigation categories: 'Library Services', 'Digital Library', 'Branches', and 'Links'. Under 'Library Services', 'Online Renewal Services' is highlighted with a red box. Other items in the 'Library Services' menu include 'i-Care(Customer Care)', 'Intra Library Loan', 'Inter Library/Document Delivery', 'Intra-Inter Status', and 'User Education Programs'. The 'Digital Library' menu includes 'Online Database', 'E-Book Collection', 'MMU Digital Theses', 'MMU MBA Theses', 'Exam Papers', and 'Final Year Project'. The 'Branches' menu includes 'Law Library', 'Research Library', and 'Library Staff Login'. The 'Links' menu includes 'Discover@SHDL', 'Library Handbook', 'PERPUN', and 'Other Libraries's OPAC'.

The system will redirect you to the log in page:

The screenshot shows the login page of the library website. At the top, there is a logo for 'elite Electronic Library Information Tracking Expert' and the 'SHDL SITI Hasimah Digital Library' logo. Below the logos is a navigation bar with links for 'Login', 'My List', 'Heading Search', 'Search History', and 'Clear Session'. A search bar is located below the navigation bar, with a 'Search' button and a link to 'Advanced Search'. The main content area is titled 'Login' and contains a form with the following fields: 'Username *' and 'Password *'. Below the password field is a link for 'Forgot your password?' and a 'Login' button. At the bottom left, it says 'Version s94' and at the bottom right, it says '© 2008-2011 VTLS'.

A Library HOW - TO: WEB OPAC

1. Those who have registered with Library can directly be login by key-in your user ID & password. Click at Login to login your account.
2. Those who encounter invalid password can refer to staff at Library counter to retrieve their password or Click at Forgot your password above of Login button.


Reset Password

* Username


* E-mail

Version s50 | XHTML Valid | CSS Valid

Kindly insert your username and your email address in order for the system to send your new password. Open your email to retrieve your new password. Copy the password and paste on the box to login.



Electronic Library Information Tracking Expert



2

My Account

My Lists

My Tags

My List

Heading Search

Search History

Logout

[Advanced Search](#)

Account Summary

Checked Out: 2
 Overdue: 2
 Pickup: 0
 Total Balance: RM.00

Current Search: **Viewing all records**

Results 1 to 10 of 98062 Sort by Relevance

1. **Branded - Heinz [Video recording]**
 Call Number LB1060 .V53 1996
 Publisher BBC Training Videos,
 Series Bose, Ashim
 Year 1996
 No available copies

2. **3D Studio Max, venue, Training Center, Universiti Teknologi Malaysia / Organised by Training Center, Universiti Teknologi Malaysia.**
 Call Number T385 .T47
 Publisher Autodesk.
 1 copy is available at
 MMU MELAKA (1 available)

1

Refine your search

Additional Terms

Location

- MMU CYBER (55557)
- MMU MELAKA (48016)
- MMU (5625)
- MMU LAW Library (2121)
- MMU EBOOK (1170)
- [Show more...](#)

Author

- Stallings, William. (59)
- Deitel, Harvey M., 1945- (56)

A Library HOW - TO: WEB OPAC

1. Once login, you can see your account summary on your left hand side. From the account summary, you may know:

- A. How many item/s that you have borrowed out
- B. How many item/s is overdue
- C. How many item/s is readily to be picked up
- D. How much your outstanding fines with the Library

2. To get to know in details on each matter above, you can easily click at My Account.

- From My Account, you can see each of tabs as mentioned above; Checked Out, Requests, Account, History, and Contact Information.
- To renew your book/s, kindly click at Checked Out tab for renewal function.

select for renewal	Title	Check-out Date	Due Date	Checked out at	Status	Last Notice	Times Renewed
<input type="checkbox"/>	Harry potter : and the philosopher's stone / J.K. Rowling.	October 18, 2010	November 1, 2010	MMU MELAKA	Checked Out		0 of 3

A Library HOW - TO: WEB OPAC

Checked Out	Requests	Account	History	Contact Information	Queue
-------------	----------	---------	---------	---------------------	-------

select for renewal	Title	Check-out Date	Due Date	Checked out at	Status	Last Notice	Times Renewed
<input checked="" type="checkbox"/>	Harry potter : and the philosopher's stone / J.K. Rowling.	October 18, 2010	November 1, 2010	MMU MELAKA	Checked Out		0 of 3

- In order for you to renew your book, kindly select which title of the book that you want to renew on the check box button, then select renew button on the bottom of the page.

Renewal Results

1 items were successfully renewed.

Title	Barcode	Due Date
Harry potter : and the philosopher's stone / J.K. Rowling.	0106635	November 3, 2010

[Return to My Account](#)

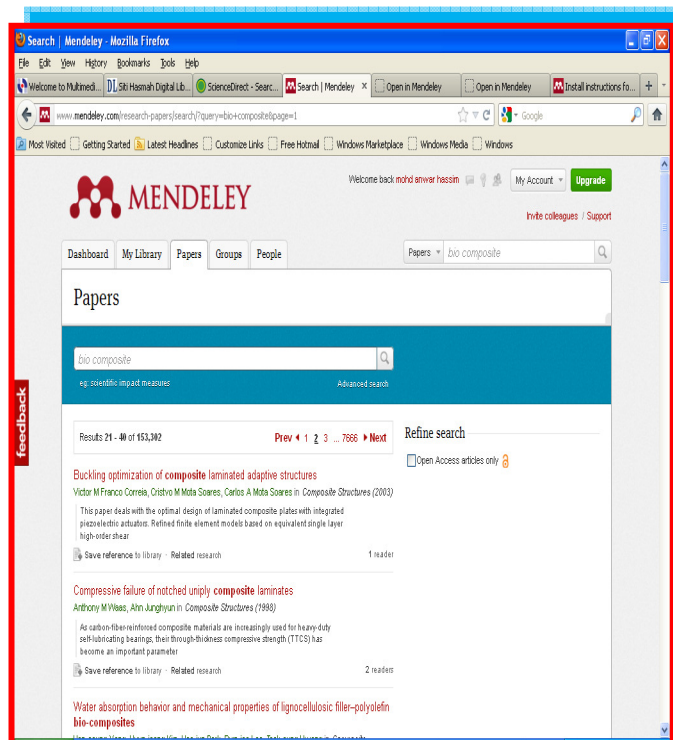
- Once click, message will appear to notify whether your renewal success and next due for the book/s will be notified at the box.

Now you have successfully performed the online renewal using Chamo/Elite features. Besides, you may performed online renewal through:

- Email
- Telephone
- Instant messenger (YM)

However, the online renewal only granted for 3 times only and if you already exceeded, you needed to bring the physical books to the library counter.

Stay tuned for the last part of "Library HOW—TO" section, WEB OPAC in the next Issue!.



Mendeley is a desktop and web program for managing and sharing research papers, discovering research data and collaborating online. It combines Mendeley Desktop, a PDF and reference management application (available for Windows, Mac and Linux) with Mendeley Web, an online social network for researchers.

Mendeley requires the user to store all basic citation data on its servers—storing copies of documents are at the user's discretion. Upon registration, Mendeley provides the user with 1 GB of free web storage space, which is upgradeable at a cost. Mendeley for desktop also enables the users to organize their references in an effective way and a variety of citation styles also provided, or users can create their own styles with the new CSL Editor.

Mendeley was founded in November 2007 and is based in London. The first public beta version was released in August 2008. The team comprises researchers, graduates, and open source developers from a variety of academic institutions, although the software itself is not open source. The company's investors include the former executive chairman of Last.fm, the former founding engineers of Skype, and the former Head of Digital Strategy at Warner Music Group, as well as academics from Cambridge and Johns Hopkins University.

Mendeley has won several awards: Plugg.eu "European Start-up of the Year 2009" TechCrunch Europas "Best Social Innovation Which Benefits Society 2009", and The Guardian ranked it #6 in "Top 100 tech media companies". For conclusion, the Mendeley performance as an information provider or database is can be trusted and the contents are really up to date. For the platform, Mendeley can be improved by offering more attractive features for better marketing option in the future .

Source: Wikipedia

Library Schedule

Database Training 2013

Month	Date/Day (Cyber)	Date/Day (Melaka)	Faculty	Database	Time
January	17 Jan 2013 (Thursday)	16 Jan 2013 (Wednesday)	FOE, FET, FIST	Knovel	10.00 am - 1.00 pm
February	N/A	13 Feb 2013 (Wednesday)	LAW	Westlaw	2.00 pm - 4.00 pm
	14 Feb 2013 (Thursday)	13 Feb 2013 (Wednesday)	FOM/FBL	GMID	10.00 am - 1.00 pm
	21 Feb 2013 (Thursday)	20 Feb 2013 (Wednesday)	ALL	Data Stream	10.00 am - 1.00 pm
	28 Feb 2013 (Thursday)	27 Feb 2013 (Wednesday)	FET/FOE	SPIE	10.00 am - 1.00 pm
March	7 March 2013 (Thursday)	6 March 2013 (Wednesday)	FOE/FET/FIST/FIT	IEEE	10.00 am - 1.00 pm
	N/A	20 March 2013 (Wednesday)	LAW	Hein Online	2.00 pm - 4.00 pm
	21 March 2013 (Thursday)	20 March 2013 (Wednesday)	ALL	ProQuest	10.00 am - 1.00 pm
	28 March 2013 (Thursday)	27 March 2013 (Wednesday)	ALL	Science Direct	10.00 am - 1.00 pm
April	4 April 2013 (Thursday)	3 April 2013 (Wednesday)	ALL	Ebsco *ASP, BSP, PsyINFO, Medline, eJournal A to Z	10.00 am - 1.00 pm
	11 April 2013 (Thursday)	10 April 2013 (Wednesday)	FBL/FOM MBA	Emerald Intelligent Full-text	10.00 am - 1.00 pm
	N/A	17 April 2013 (Wednesday)	LAW	Lexis Malaysia	2.00 pm - 4.00 pm
	18 April 2013 (Thursday)	17 April 2013 (Wednesday)	FOM, FBL	ISI Emerging Market	10.00 am - 1.00 pm
May	23 May 2013 (Thursday)	22 May 2013 (Wednesday)	ALL	1) Web of Science: How to do an efficient research? 2) Journal Citation Report: What is Impact Factor and how to submit to right journal? 3) EndNote: What is Cite-While-You-Write and how to create reference list easily? 4) ResearcherID: How to get free RID and why it is important for collaboration	10.00 am - 1.00 pm
	N/A	22 May 2013 (Wednesday)	LAW	CCH	10.00 am - 1.00 pm
June	13 June 2013 (Thursday)	12 June 2013 (Wednesday)		Access Dunia Lecture Notes In Computer Science (FOE/FET/FIT/FIST) Springer LINK (ALL) AIP Journal Online (FOE/FET) APS Online Journal (FOE/FET) World Scientific Online Journals (FOE/FET/FIT/FIST) SIAM(FOE/FET) ACM (FOE/FET/FIST/FIT/FCM), ASME (FET), IGI (FBL/FOM), CSA & MIT Press (FCM), IGI	10.00 am - 4.00 pm
	N/A	13 June 2013 (Wednesday)	LAW	CLJ- Current Law Journal	2.00 pm - 4.00 pm
	N/A	20 June 2013 (Wednesday)	LAW	LawNet	2.00 pm - 4.00 pm
	20 June 2013 (Thursday)	19 June 2013 (Wednesday)	FOM/FBL	Marketline	10.00 am - 1.00 pm
July	4 July 2013 (Thursday)	3 July 2013 (Wednesday)	FOM/FBL	BLIS- Bernama Library & Infolink Services	10.00 am - 1.00 pm
August	22 August 2013 (Thursday)	21 August 2013 (Wednesday)	ALL	Scopus	10.00 am - 1.00 pm

**Any changes for the proposed date and time will be notified*

**Library will circulate the training details via email, library portal, notice, posters and etc.*

Customer Satisfaction Survey Report

SITI HASMAH DIGITAL LIBRARY

INTRODUCTION

The Multimedia University Library is committed to 'continuous improvement' and to be recognized as an organization consistently exhibiting best practice and values. Consistent with these values, MMU Library has conducted a survey so that customers' views, ideas, and suggestions can be fully considered as an integral part of its commitments for improvement.

OBJECTIVES

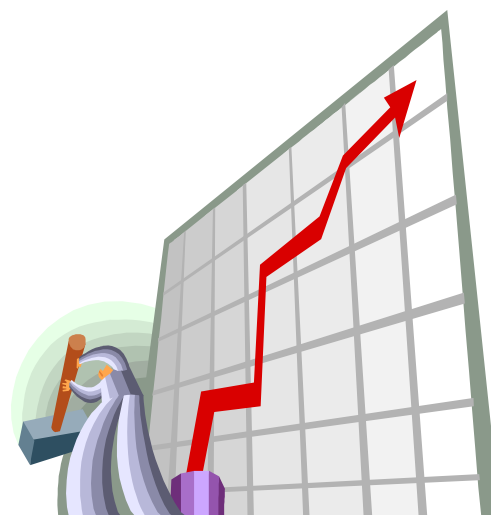
The primary objective of the customer survey is to provide the MMU Library with a means to identify key customer concerns that may presently exist. More specifically, the objectives of the survey are likely to include:

- To identify and manage the key prioritized issues affecting customers;
- To provide the ability to measure and monitor the performance of the MMU Library;
- To allow customers the opportunity to communicate openly and honestly with the management team of the Library;
- To improve library services and facilities.

SURVEY PROCESS

The customer survey contained 28 variables format. Which are open ended question as well as the survey required respondents to assess both the importance and performance of each of the best practice factors (on scales of 1 to 5):

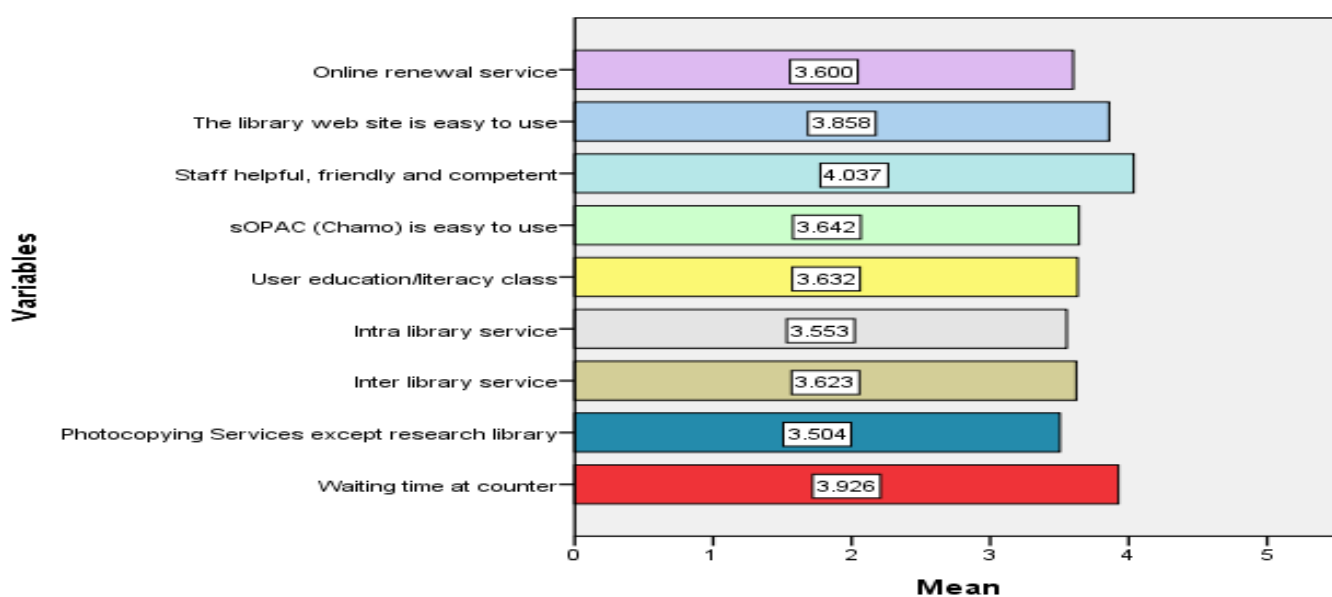
- 5 Very Satisfied
- 4 Satisfied
- 3 Moderate
- 2 Not Satisfied
- 1 Not Satisfied at All



Customer Satisfaction Survey Report

LIBRARY SCORES: SERVICES

LIBRARY SERVICES



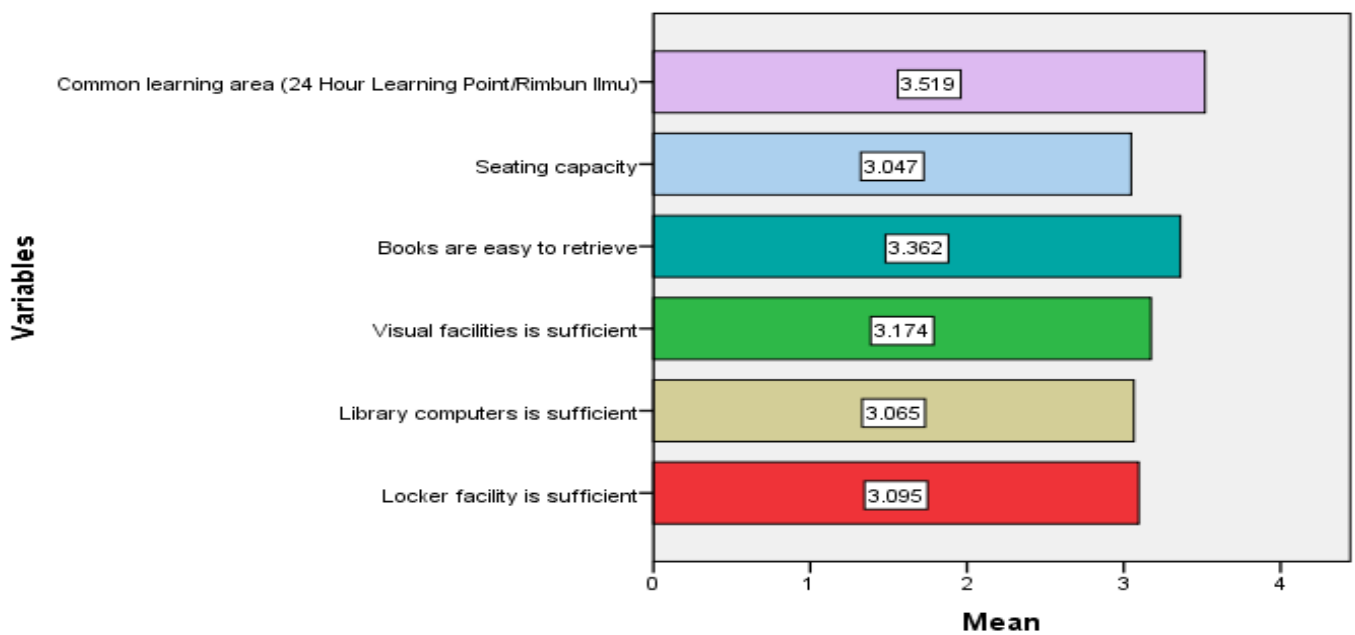
SCALE/ VALUES	DEFINITION
5	Very Satisfied
4	Satisfied
3	Moderate
2	Not Satisfied
1	Not Satisfied At All

*Mean is defined as **the average value** of a variable

Customer Satisfaction Survey Report

LIBRARY SCORES: FACILITIES

LIBRARY FACILITIES



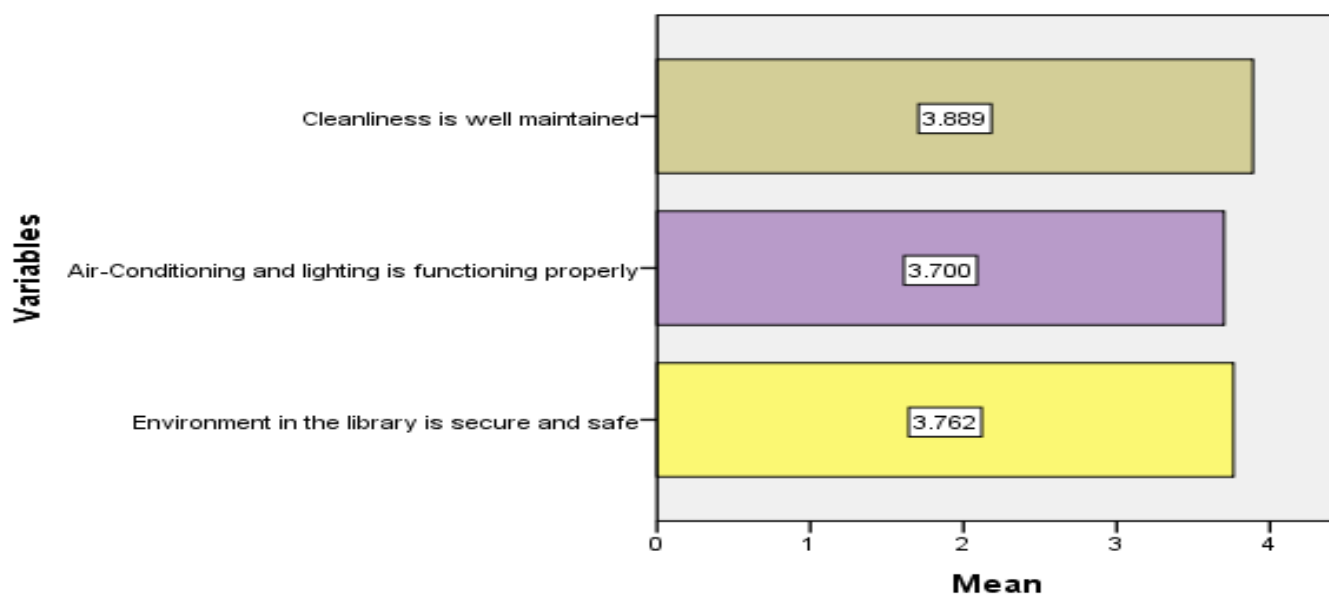
SCALE/ VALUES	DEFINITION
5	Very Satisfied
4	Satisfied
3	Moderate
2	Not Satisfied
1	Not Satisfied At All

*Mean is defined as **the average value** of a variable

Customer Satisfaction Survey Report

LIBRARY SCORES: OTHERS

Others



SCALE/ VALUES	DEFINITION
5	Very Satisfied
4	Satisfied
3	Moderate
2	Not Satisfied
1	Not Satisfied At All

*Mean is defined as **the average value** of a variable

Customer Satisfaction Survey Report

FURTHER INVESTIGATION

As from data analyzed, most of the variables tested show average value more than 3, which is in range between moderate (3) and satisfied (4). However, there are about 5 out of 18 variables identified for further investigation is required.

From the analysis, the variables identified are:

Seating Capacity

Library seating capacity not sufficient to cater student's population is identified for both campuses. Currently, seating capacity is:

- Cyberjaya: 925 (24-Hour Learning Point, Main Library, Research Library)
- Melaka: 920 (Law Library, Rimbun Ilmu, 24-Hour Learning Point, Main Library)

However, most of the respondents are from FBL which is suggested the library should increase the seating capacity. This factor also supported by the existing of law library which is not able to accommodate high number of students at one time.

To increase the seating capacity, library will do the following action:

- Library Walk Way Library Melaka (110 additional seating capacity)

Books are Easy to Retrieve

Variable "Books are Easy to retrieve" is selected because the scores about 3.4 where by it does not reached the intended target. The variable tested is to know the visibility of library shelf or easiness to locate shelf and the accessibility of books. In Siti Hasmah Digital Library a standard shelf dimension is used which is 6 feet tall, for easy retrieval. The shelves are also being labeled (in alphabetical) follows the library classification based on library of congress standards and classification.

However, to help the user library will do the following action:

- Shelf floor plan for both campus

Visual Facilities is Sufficient

Insufficiency of audio visual facilities to meet user need is identified for both campuses. Currently for Cyberjaya Library; library only offer Group Viewing Room for viewing purposes (Max. occupancy is 5 users) and Melaka Library Single Viewing Room can accommodate up to 4 users at one time. However, due to space constraint library unable to extend the AV Room and a study will be conducted to identify the occupancy rate for AV Room.

Customer Satisfaction Survey Report

Library Computers is Sufficient

"Library Computers is sufficient" refers to the number of computer availability in the library. The problem identified as the number of PC is not sufficient to cater numbers of users and outdated specification which is lead to breakdown. Thus, to encounter this problem is to replace/add computer in the library. However, in 2011, new computer for both campuses is already been installed:

- Cyberjaya (20 PCs)
- Melaka (15 PCs)

Total PC: 35 PCs

Lockers Facility is Sufficient

Insufficiency number of locker to cater user's need is the factor identified for both campuses. Currently, for Cyberjaya library we have about 52 lockers and Melaka library about 216.

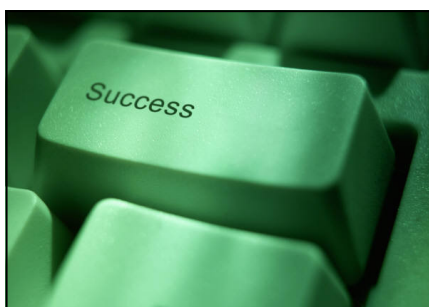
However, to help the user library will do the following action:

- Increase the number of lockers
- Replace Open locker with locker that have more security features.

CONCLUSION

In conclusion, it shows that respondents were satisfied with the overall library performance for both campuses. From the scale of 1-5 which are 1 (not satisfied at all), 2 (not satisfied), 3 (moderate), 4 (satisfied) and 5 (very satisfied): the identification for overall result is based on the average value (mean) for all variables:

From the result it shows that library achieved the target as set at the scale of 3.5.



Library FAQ



Where can I get updates and latest notice/information on the library opening hours and such?

New updates are available through the "Latest News" at the library portal. It lists all new updates such the opening hours during trimester break as well as library activities.



How can I become a library member?

Library membership form is available at the library. You need to fill up the membership form to borrow books and use our services and facilities. Kindly contact the customer service department for further information on library membership.



How can I find a book in the library?

Users can find books in our collection by using the LIBRARY sOPAC (Elite sOPAC). Key in the title/topic regarding to the books and click "Submit Search". Copy the information available under the "holding information" for your reference.



How do I hold books?

Hold requests can be made by informing the library staffs via phone call or physically come to the library counter.



How about the overdue fines when I late return borrowed books?

Late return fine charges will be calculated as per below tabulation on the first 30 days after the item is overdue. However on the 31st day, the fine charges will automatically described as RM 50.00 and the subsequent days of late return after day 31, another RM 0.50/day will be charged respectively for all items except reference which will be charged RM1.00/day.



Can I return borrowed books to any MMU library?

Yes, you can return your borrowed books to any MMU libraries. Kindly inform the Library staff regarding to the status of the borrowed books.



What is Red-spot Collections? How many hours can I loan them?

Red-spot collections comprises from textbooks and reference books. Only one item is allowed at a time to be loaned for a period of 2 hours, which is renewable if demand permits. Overnight loan is permitted from 10.00 p.m. onwards. Overnight loan must be returned before 10.00 a.m. the next day

DISCOVER @ SHDL

Siti Hasmah Digital Library (Cyberjaya)

Jalan Multimedia,
63100 Cyberjaya,
Selangor, Malaysia.

Tel:603 83125852
Fax:603 83125866

Siti Hasmah Digital Library (Melaka)

Jalan Air Keroh Lama,
75450 Bukit Beruang,
Melaka, Malaysia.

Tel:606 2523493
Fax:606 2322764

The MMU Library was established in 1996 when Universiti Telekom opened its first campus in Bukit Beruang Ayer Keroh, Melaka, Malaysia. The library which is situated at the Melaka campus was named University Telekom Library (UNITELE Library) and could only accommodate about 600 students during that time. The Multimedia University (MMU) Library was then moved to a new building in May 2000. In 1999, another MMU library was set up in Cyberjaya, Selangor, Malaysia and was given the name Siti Hasmah Digital Library. This library was launched on 24th July 2000 with the intention of it being first Academic University Digital Library for the nation.

QUICK FACTS@SHDL

SERVICES

- User Education Program
- Online Form
- E-Reference
- Inter/Intra Library Loan
- Document Delivery Services
- Instant Messenger Interaction
- Online Book Renewal
- Loan Transaction

COLLECTIONS

- Books
- E-Books
- Theses
- Past Year Exam Papers
- Journal/Magazines
- Online Databases
- Av Materials
- Final Year Project

FACILITIES

- Database Centre
- sOPAC Terminal
- Media Room (Single/Group viewing)
- Wi-Fi
- Lockers
- Group Discussion Room (Research Library)
- Photocopy Machines
- 24-Hour Learning Point
- Post Graduate Research Point (Melaka)