

DISCOVER@SHDL

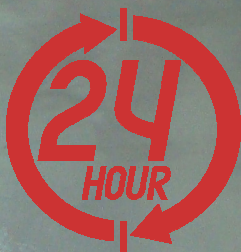
E-ISSN 2289-1137

"Siti Hasmah Digital Library Quarterly Bulletin"



Volume 2, Issue 1

AUG 2013



Learning Point
Siti Hasmah Digital Library

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FROM THE
CHIEF LIBRARIAN



IMPORTANCE OF WELL-DESIGNED SPACE

Space constraints are a fact of life; MMU has nearly 20,000 students for both campuses. We learned something that many libraries are now discovering: well-designed space is one of the most

important services an academic library can offer. Intellectual productivity and successful learning are the engines of a research university, and well-designed library spaces fuel that engine. We realized that the spaces did not match today's modes of library use.

Student feedback tells us that our students have high expectations about the library as a physical space. They want a modern, comfortable, safe, technology-equipped, central space close to services with staff on hand for support. What we're seeing is not less use of the library by our staff and students, but changing needs of users.

Students continue to need study space, but their expectations are different. They want us to provide roomy group space to support new ways of learning, silent areas for when they are revising, relaxation areas and cafes to allow them to spend long hours in the building. More than anything else (or so it sometimes seems) they want easy access to power to recharge their growing numbers of mobile devices, and very good Wi-Fi.

Connecting with our users – in the virtual and physical sense – requires us to assess traditional approaches and find new ways to provide the service, while improving accessibility to research. Creating alternatives and enhancing access must meet the needs of the wide diversity of our users: international users, and those with physical and/or cognitive challenges. Many such adjustments are already well established, but recognizing and anticipating opportunities for improvement continues to be a priority.

EDITORIAL
DISCOVER@SHDL

Your quarterly guide to news, services and programs at Siti Hasmah Digital Library.

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Email: libdesk@mmu.edu.my

We Want to Hear From You

Siti Hasmah Digital Library welcomes suggestions and comments on the programs and services we provide. Contact us online through 'libdesk@mmu.edu.my' or phone 603 83125852 (Cyberjaya) & 606 2523493 (Melaka)

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Volume 2, Issue 1

FB Page: <http://www.facebook.com/pages/Siti-Hasmah-Digital-Library/99994568298>



SHDL

Siti Hasmah Digital Library

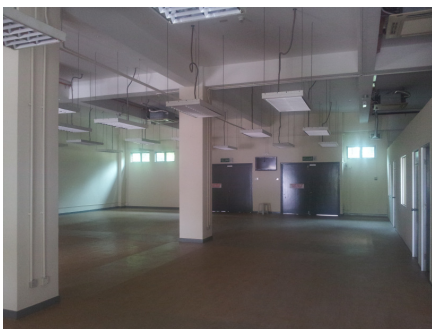
LIBRARY DEVELOPMENT: LAW LIBRARY

In keeping with SHDL "Total Commitment" to provide excellent services towards library users, a major relocation of Law Library at Melaka Campus is underway. Set to open at current FOSEE building, the new law library will provide expanded study space for users, growth space for collections, and a safe and healthy environment for work and study. Once completed the new law library will have 153 seating capacity, discussion room, knowledge network room, close access room, computer area, magazine display area and more.

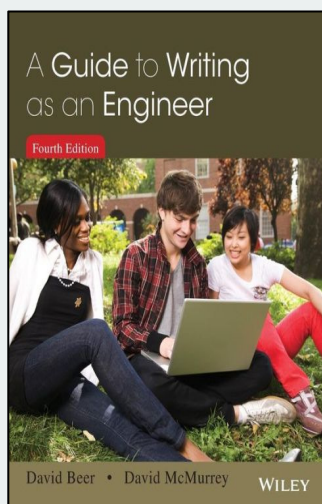
The initiation stage of the new law library was conducted on 12.07.2012 where a draft meeting was done to identify the library layout plan, budgeting, equipment needed and so on. Then, another meeting was conducted with the attendance of faculty representative to further discuss the new law library plan. Aware of concern and anticipation of the law students towards their new study space, another public consultation session is arranged to get the idea of what requirements are needed.

It is hopeful that the new library building will provide a flexible and congenial learning environment in the heart of MMU campus Melaka.

New law library progress in the gallery below:



NEW BOOKS@SHDL

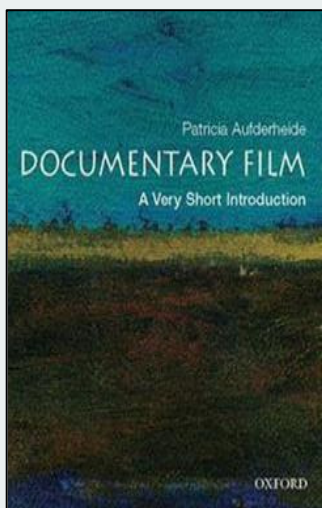


Author: David Beer
and David McMurrey.
ISBN: 9781118300275
Call No.:
T11 .B44 2014
Year: 2014

Review:

Written for engineers, this book provides more than technical know-how and focuses on how to be an effective communicator. This new edition helps to eliminate the glitches that trip up the busy reader or listener, causing annoyance, confusion, or misunderstanding - so that their writing and speech are crystal clear. This text also focuses on the technical writing and speaking issues encountered in day to day work, writing reports, business letter, memoranda, proposals, emails, presentations, and more. The new edition includes new coverage of social media, including coverage of popular forms, best practices, dangers and ethics of using social media, and expanded coverage of informal communication.

-Barnes & Noble-



Author: Patricia
Aufderheide
ISBN: 9780195182705
Call No.:
PN1995.9.D6 A94 2007
Year: 2007

Review:

Documentary film can encompass anything from Robert Flaherty's pioneering ethnography *Nanook of the North* to Michael Moore's anti-Iraq War polemic *Fahrenheit 9/11*, from Dziga Vertov's artful Soviet propaganda piece *Man with a Movie Camera* to Luc Jacquet's heart-tugging wildlife epic *March of the Penguins*. In this concise, crisply written guide, Patricia Aufderheide takes readers along the diverse paths of documentary history and charts the lively, often fierce debates among filmmakers and scholars about the best ways to represent reality and to tell the truths worth telling.

Drawing on the author's four decades of experience as a film scholar and critic, this book is the perfect introduction not just for teachers and students but also for all thoughtful filmgoers and for those who aspire to make documentaries themselves.

-Barnes & Noble-

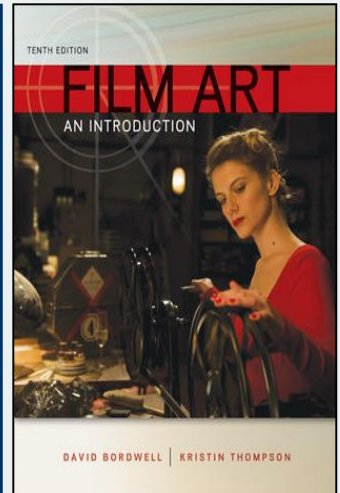
NEW BOOKS@SHDL

Review:

Film is an art form with a language and an aesthetic all its own. Since 1979, David Bordwell and Kristin Thompson's Film Art has been the best-selling and most widely respected introduction to the analysis of cinema. Taking a skills-centered approach supported by examples from many periods and countries, the authors help students develop a core set of analytical skills that will enrich their understanding of any film, in any genre. In-depth examples deepen students' appreciation for how creative choices by filmmakers affect what viewers experience and how they respond.

Film Art is generously illustrated with more than 1,000 frame enlargements taken directly from completed films, providing concrete illustrations of key concepts. Along with updated examples and expanded coverage of digital filmmaking, the tenth edition also offers Connect for Film Art, a digital solution that includes multimedia tutorials along with web-based assignment and assessment tools.

-Barnes & Noble-



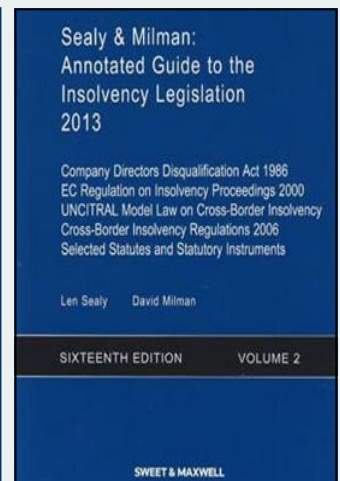
Author: David Bordwell and Kristin Thompson
ISBN: 9780073535104
Call No.: PN1995 .B67 2013
Year: 2013

Review:

The new 16th edition of Sealy & Milman: Annotated Guide to the Insolvency Legislation 2013 gives you full coverage, concise analysis and annotated interpretation of corporate and personal insolvency, written by leading expert authors. Widely regarded as the key work for those advising in insolvency, this established legislation handbook provides expert annotated commentary and clarification on the legal and practical implications of the insolvency legislation.

Sealy & Milman includes additional comprehensive commentary on the very latest case law and considers the consequences of these decisions for both corporate and personal insolvency. It covers the new debt relief order procedure (introduced in 2009), as well as including the 2012 Practice Direction on Insolvency Proceedings, and comments on upcoming reforms to be made via Enterprise and Regulatory Reform Bill.

-Sweet & Maxwell-



Author: Len Sealy and David Milman
ISBN: 9780414027619
Call No.: ref (D) KB113.S43 2013
Year: 2013

Name : FARID HAFIZAH BIN IDRIS

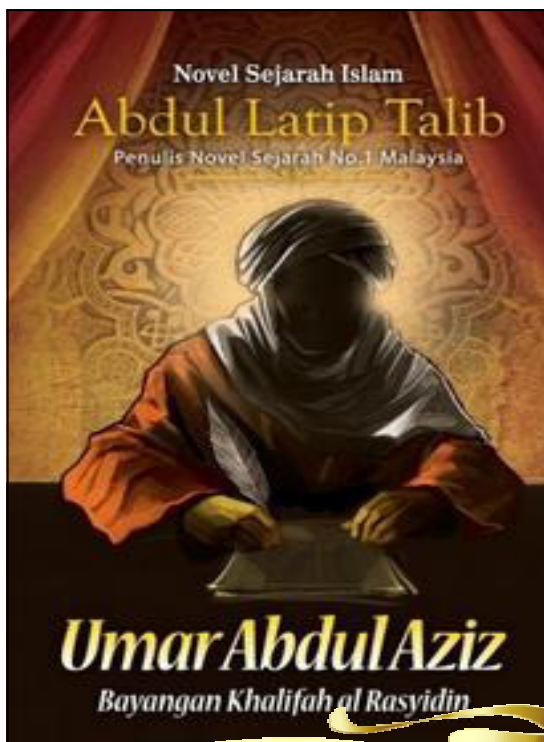
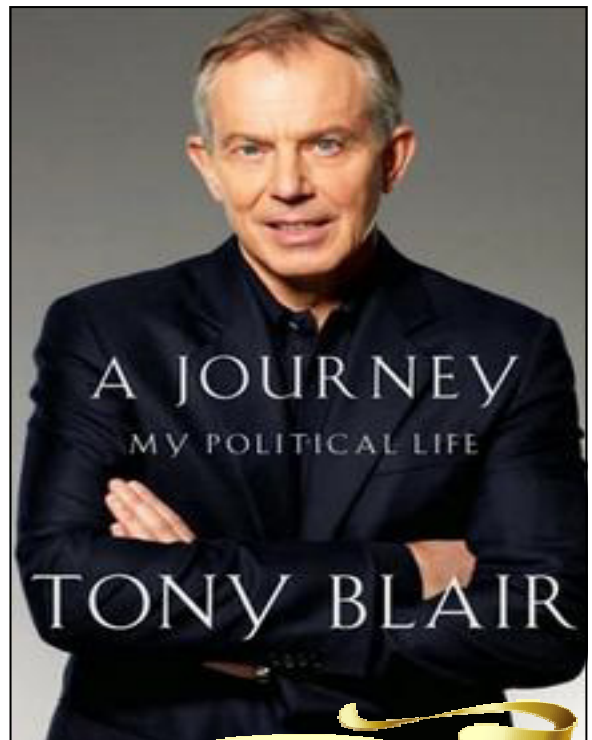
Title : A Journey: My Political Life

Author : Tony Blair

Publisher : Alfred A. Knopf

Where to find?

Reference / ref DA591.B56 A36 2010



Name : ABDUL RAHIM BIN YUSOFF

Title : Umar Abdul Aziz : bayangan Khalifah al Rasyidin

Author : Abdul Latip Talib

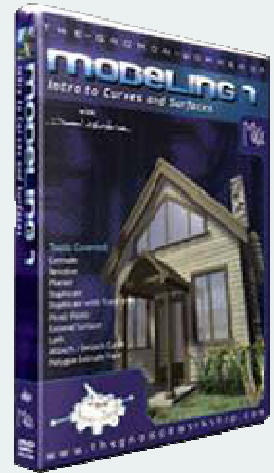
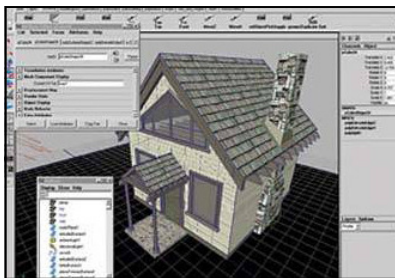
Publisher : PTS Litera Utama

Where to find?

Reference/ ref DS38.4.U43 A23 2010

Synopsis: Modeling 1, Intro to Curves and Surfaces

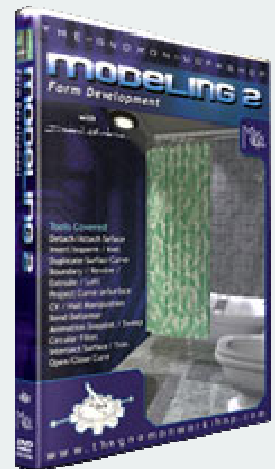
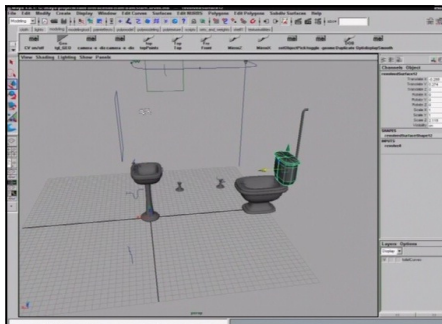
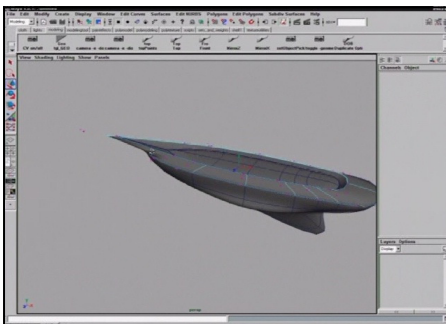
In this DVD, Darrin Krumweide explains Maya`s set of NURBS modeling tools can be used to effectively sculpt an infinite variety of organic and hard-shelled objects. NURBS are spline based surfaces which have been the standard for virtually all high-end modeling work due to their implicit UV texture space, resolution independence and intuitive curve-derivation. This lecture focuses on the mastery of fundamental techniques for curve and surface creation as a crucial step towards the ability to model any design. By demonstrating the construction of a house, several NURBS tools are discussed, explained and applied.



Call No: AV [DVD]
TR897.5.M63
Pub.: The Gnomon Workshop
Location: Cyberjaya

Synopsis: Modeling 2, Form Development

Continuing from knowledge gained in Modeling, 1, two projects are used to demonstrate NURBS modeling of intermediate level complexity. Techniques for fast-form development are explained through the use of many related curve and surface tools. It is through the understanding of how each tool uniquely fits into a modeling workflow that efficient techniques emerge. The initial difficulty most users face is that there are always many ways to approach any modeling task, yet choosing the quickest path can be elusive. Speed, however, is an important trait of any production artist, as your production value (salary) is based on your productivity.



Call No: AV [DVD]
TR897.5.M63
Pub.: The Gnomon Workshop
Location: Cyberjaya





How to use AV viewing room *(For students and SHDL users)*

- User request to use single/group viewing room from the library counter along with item details (title, call number, barcode). Request are based on first come, first serve.

(Eg: [VT] PN1995.9.T75 D54 1993)

- User hands in ID card to staff at counter and fill-in the Single/Group Viewing Room form. User ID card is held in the counter, while user in the room.
- User waits inside the viewing room while staff collects AV item(s) from the AV room (Max. 3 items per user). Maximum usage period for viewing room is 2 hours for per user; renewal usage period must be done at counter by filling new form.
- Viewing room is for viewing of AV collections purpose ONLY.
- User needs to go to circulation counter with the borrowed AV collection(s) once finished to get back their ID card.
- User's ID card will be returned upon staff final checking.

How to borrow AV items *(For MMU staff)*

- User requests for AV material from the counter with the item call number.
- User waits for staff to collect the item from the AV collection room. *(Refer library policy for staff's loan privilege).*
- Check-out item at counter using user's library account.

Any questions about media collection, please forward to **Mdm Norazilah Masro - norazilah.masro@mmu.edu.my ext. 3628 (Melaka)** or **Mdm Noor Azimah Nawawi - azimah.nawawi@mmu.edu.my ext. 5872 (Cyberjaya)**.

Theses Receiving Report 2013 as at 30 August 2013



MMU Digital Theses are the platform for the Siti Hasmah Digital Library to keep Multimedia University intellectual research made by the postgraduate students. The MMU Digital Theses also aim to maximize the visibility and the availability of the MMU's theses as well as provides opportunities for further research.

New theses that available as at August 2013 are:

Abbas, K. (2013). *A customized strategic planning framework for oil companies*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Strategic planning

Call number: HD30.28 A23 2013

Amin, K. (2013). *Factors influencing online music piracy*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Computer crimes

Call number: HV6773.A45 2013

Armin, S. (2013). *Factors influencing on purchasing behaviour of organic foods*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Consumer behaviour--Malaysia

Call number: HF5415.33 A76 2013

Babak, B. (2013). *The assessment of green information technology adoption and readiness in Iranian firms*. (MBA Thesis), Multimedia University (MMU), Malaysia.

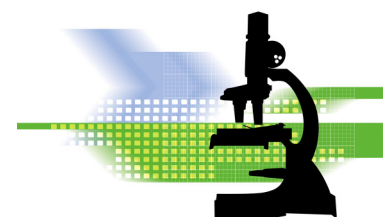
Keyword: Information technology. Information economy

Call number: HC79.I55 B33 2013

Chua, K. H. (2013). *Effect of work life quality in absenteeism in manufacturing industry*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Absenteeism (Labor)

Call number: HD5115 C48 2013



Theses Receiving Report 2013 as at 30 August 2013

Ezzatollah, S. (2013). *The relationship between leadership style and employee loyalty in private sector*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Leadership

Call number: HD57.7 E99 2013

Hessam, K. (2013). *Role of emotional features in web-based Customer Relationship Management (CRM) towards customer satisfaction in Malaysia*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Customer relations--Management

Call number: HF5415.5 H47 2013

Hoon, J. W. (2011). *A study of material properties of zn0 thin films deposited by direct current magnetron sputtering*. (MEng.Thesis), Multimedia University (MMU), Malaysia.

Keyword: Sputtering (Physics),Zinc oxide thin films

Call number: QC176.8.S72 H66 2011

Iman, S. (2013). *Earnings management to avoid decreases and losses: Empirical Evidence from Malaysia*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Earnings management

Call number: HG4028.I43 2013

Lai, W. L. (2013). *Factors influencing retention among Generation Y employees in the ICT industry in Malaysia*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Personnel Management

Call number: HF5549 L35 2013

Maizatun, N. M. (2013). *Implementing Enterprise Risk Management In Telekom Malaysia: A Way Forward*. (MBA Thesis), Multimedia University (MMU), Malaysia.

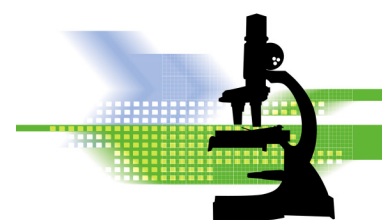
Keyword: Risk Management

Call number: HD61 M35 2013

Mohammad Kashinejad, H. (2013). *The mediating role of organizational commitment and job satisfaction in the relationship between HR practices and turnover intention: A study of renewable energy industry in Tehran*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Personnel Management

Call number: HF5549 M64 2013



Theses Receiving Report 2013 as at 30 August 2013

Mohd Fauzi, S. (2013). *Profiles of entrepreneurs and their decision making styles: An exploration in the Malaysian ICT sector.* (Ph.D. Thesis), Multimedia University (MMU), Malaysia.

Keyword: Entrepreneurship. Risk and uncertainty
Call number: HB615 M64 2013

Neginsadat, B. N. (2013). *The effect of advertising on customer loyalty: A study in Malaysian apparel industries.* (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Advertising, Customer loyalty
Call number: HF5801-6182 N44 2013

Ng, C. H. (2013). *Corporate governance, shariah compliance and audit fees of Malaysian public listed companies.* (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Corporate governance--Malaysia
Call number: HD2741.N43 2013

Norazreen, K. (2013). *Customer acceptance of the hybrid electric cars in Malaysia.* (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Consumers' preferences, Consumer Behaviour
Call number: HF5415.32 N67 2013

Ooi, T. W. M. (2013). *Exploring the key determinants of a successful organization transformation.* (Ph.D. Thesis), Multimedia University (MMU), Malaysia.

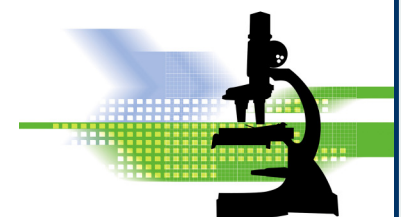
Keyword: Organizational change. Organizational development. Corporate turnarounds
Call number: HD58.8 O65 2013

Payam, G. (2013). *The relationship between rewards and employee performance.* (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Incentives. Incentive awards
Call number: HF5549.5.I5 P36 2013

Rehab Omar, B. (2013). *Factors influencing online purchase intention from Saudi Arabia websites.* (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Electronic commerce
Call number: HF5548.32 R44 2013



Theses Receiving Report 2013 as at 30 August 2013

Seyed Mohammad, P. (2013). *The impact of data mining tools on business problem solving processes in service industries in Malaysia*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Data mining--Malaysia

Call number: QA76.9.D343 S49 2013

Seyed Mohammadreza, K. (2013). *Stock market reaction to dividend announcements: Emprical evidence from Malaysia*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Dividends

Call number: HG4028.D5 S49 2013

Shaista, W. (2012). *Determinants and valuation of net operating working capital*. (Ph.D Thesis), Multimedia University (MMU), Malaysia.

Keyword: Working capital--Malaysia, Working capital--Measurement

Call number: HG4028.W65 W37 2012

Shima, S. (2013). *Evaluating brand equity of home appliance brands in Tehran (A perspective on local and international brands)*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Branding (Marketing)

Call number: HF5415.1255 S55 2013

Sim, L. S. (2013). *Analysis of fractal trading strategy with the FTSE Bursa Malaysia KLCI*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Fractals. Fractal analysis

Call number: QA614.86 S56 2013

Simon Lau, B. Y. (2012). *Collaborative tag-based context-aware recommendation of learning resource*. (Ph.D Thesis), Multimedia University (MMU), Malaysia.

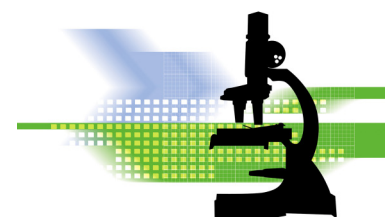
Keyword: Interactive multimedia—Authoring programs

Call number: QA76.76.I59 L38 2012

Sinnadurai, A. L. S. (2013). *Consumers attitude towards online grocery shopping*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Consumer behaviour--Malaysia

Call number: HF5415.33 S56 2013



Theses Receiving Report 2013 as at 30 August 2013

Soodeh, A. (2013). *Role of culture in enhancing e-commerce in Malaysia*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Electronic commerce

Call number: HF5548.32 S66 2013

Soroush, B. (2013). *The effect of national culture on capital structure*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Capital (Management)

Call number: HD39.S67 2013

Tan, B. E. (2013). *Corporate governance practices and stock returns in Bursa Malaysia*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Corporate governance--Malaysia

Call number: HD2741 T36 2013

Tan, B. K. (2013). *Gen Y's attitude and patronage intentions towards pop-up stores, internationalisation of luxury apparel*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Consumer Behaviour

Call number: HF5415.32 T36 2013

Tan, P. H. (2013). *Factors influencing the consumers purchase intention of Japanese automobile in Malaysia*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Consumer behaviour--Malaysia

Call number: HF5415.33 T36 2013

Tanusia, D. O. C. A. (2013). *Barriers to women managers' career progression in Malaysian government linked companies (GLCs)*. (MBA Thesis), Multimedia University (MMU), Malaysia.

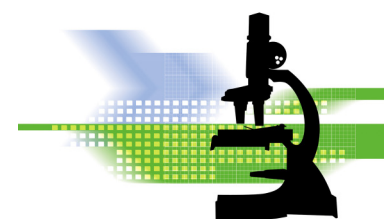
Keyword: Women executives, Women in the professions

Call number: HD6054.3 T36 2013

Tursun, A. (2011). *Improving data security in global smart card systems using elliptic curve cryptography*. (MSc IT Thesis), Multimedia University (MMU), Malaysia.

Keyword: Data protection, Smart cards, Cryptography

Call number: QA76.9.A25 A23 2011



Theses Receiving Report 2013 as at 30 August 2013

Uchenna, P. E. (2012). *Grid connectivity layer security with filter-based scheduling mechanism*. (MSc IT Thesis), Multimedia University (MMU), Malaysia.

Keyword: Computational grids (Computer systems)

Call number: QA76.9.C58 E59 2012

Wan Fazila, W. M. A. (2013). *Money attitudes and materialism among undergraduates in Malaysia*. (MBA Thesis), Multimedia University (MMU), Malaysia.

Keyword: Materialism--Malaysia

Call number: HC445.5 W36 2013

Wong, H. C. (2013). *The relationship between macroeconomic factors of insurance consumption and economic growth*. (Ph.D. Thesis), Multimedia University (MMU), Malaysia.

Keyword: Insurance—Finance

Call number: HG8076 W66 2013

Yau, W. C. (2012). *Design and analysis of public key encryption with keyword search schemes and password authenticated key exchange protocols*. (Ph.D. Thesis), Multimedia University (MMU), Malaysia.

Keyword: Public key cryptography, Keyword searching

Call number: TK5102.94 Y38 2012



Serials/Database Highlights

Online Databases & Online Journal Packages (Science & Technology)

TITLE	SUBJECT COVERAGE	TYPE OF MATERIAL CONTENT	FORMAT	USAGE STATISTIC 2013			
				 Fulltext	 Record Request	 Session	 Search
ACM Digital Library (Association for Computing Machinery)	Computer, Engineering etc	Journal, Magazine, Transaction; Conference, proceeding; Newsletter	Full text/Abstract/Citation (pdf/html)	6,628	NA	3,506	6,055
IEEEXplore (IEEE)	Engineering	Journal, Magazine, Transaction; Conference, proceeding, seminar digest; Standard	Full text/Abstract/Citation (pdf/html)	50,882	12,484	23,590	33,608
Lecture Note in Computer Science (LNCS) (Springer)	Computer Science	Book series; Chapter of book; proceeding papers	Full text/Abstract/Citation (pdf/html)	6,022	NA	NA	NA
EBSCO Medical Package (EBSCO)	Medical, Life Science	Journal, Magazine;	Full text/Abstract/Citation (pdf/html); Image/video	2,500	1,956	70,508	144,614
InfoSci Online Journal Package (IGI Global)	Information Science	Journal	Full text (pdf/html)	1,607	NA	NA	NA
World Scientific Online Journal Package (World Scientific)	Computer Science	Journal	Full text (pdf/html)	472	NA	NA	NA
ASME Online Journal Package (American Society of Mechanical Engineers)	Mechanical Engineering	Journal	Full text (pdf/html)	1,247	NA	NA	NA
SIAM Online Journal Package (Society for Industrial and Applied Mathematics)	Mathematics	Journal	Full text (pdf/html)	3,169	NA	NA	NA
SPIE Digital Library (International Society for Optics and Photonics)	Engineering, Optics & Photonics	Journal; Conference Proceeding	Full text/Abstract/Citation (pdf/html)	670	NA	NA	267

*Usage statistic provided only for 5 months from January 2013 to May 2013

** Usage statistic provided only for 6 months from January 2013 to Jun 2013







Association for Computing Machinery



Serials/Database Highlights

Online Databases & Online Journal Packages (Social Science, Art & Humanities)

TITLE	SUBJECT COVERAGE	TYPE OF MATERIAL CONTENT	FORMAT	USAGE STATISTIC 2013			
				 Fulltext	 Record Request	 Session	 Search
Emerald Management <i>(Emerald)</i>	Management	Journal; Chapter of book, Book review	Full text/Abstract/Citation (pdf/html)	36,022	5,390	27,653	20,898
AACE Digital Library <i>(Association for the Advancement of Computing in Education)</i>	Education, Multimedia etc.	Journal; Conference, proceeding, talks; e-book	Full text/Abstract/Citation (pdf/html); Audio	104	582	275	405
MIT Press Online Journal Package <i>(MIT Press)</i>	Arts & Humanities, Design, Multimedia	Journal	Full text (pdf/html)	3,909	NA	492	412



Serials/Database Highlights

Online Databases & Online Journal Packages (Multidiscipline)

TITLE	SUBJECT COVERAGE	TYPE OF MATERIAL CONTENT	FORMAT	USAGE STATISTIC 2013			
				 Fulltext	 Record Request	 Session	 Search
ProQuest Digital Dissertation Fulltext (PQDT) <i>(ProQuest)</i>	Multidiscipline	Theses & Dissertation	Full text/Abstract/Citation (pdf/html)	4,675	870	NA	51,107
SpringerLINK <i>(Springer)</i>	Multidiscipline	Journal, Protocols, Books, Book series	Full text/Abstract/Citation (pdf/html)	7,491	NA	NA	NA
ScienceDirect (with freedom collection) <i>(Elsevier)</i>	Multidiscipline	Journal, Book, Book review, conference, proceeding	Full text/Abstract/Citation (pdf/html)	62,920	NA	18,086	22,406
EBSCO Premier Packages: Business Source Complete & Academic Search Premier <i>(EBSCO)</i>	Multidiscipline	Journal, Magazine; Newspaper; Report; Case report; Book review	Full text/Abstract/Citation (pdf/html); Image/video	29,492	20,560	89,510	197,549
ProQuest Central <i>(ProQuest)</i>	Multidiscipline	Journal, Magazine; Newspaper; Report; Case report; Book review	Full text/Abstract/Citation (pdf/html)	14,628	2,206	NA	32,572
Scopus* <i>(Elsevier)</i>	Multidiscipline (Research tools)	Journal, book, chapter of book, proceeding paper, review, meeting, Indexing/Bibliographic record	Abstract/Citation/Indexing/Bibliographic record (pdf/html)	NA	7,296	1,816	5,439

*Usage statistic provided only for 12 months from August 2012 to July 2012

** Usage statistic provided only for 6 months from January 2013 to Jun 2013



Serials/Database Highlights



MMU Table of Content

Table of Content (TOC) is the digitized version of the cover and table of content for the printed magazine or journal (periodical) subscribed by the library. It provides a quick access to the content of the particular journal/magazine titles, which facilitate a better use of these resources. Users are able to search, view and download the digitized content. The physical/full text periodicals are available at the library.

This initiative which has been started in 2012 would help the library user to get updates on the new issue received with an overview of the content. Currently, the system holds 84 titles of magazine/journal with back file from 2011.

MMU TABLE OF CONTENT (TOC)

Simple Search | Keyword Search | Browse By Collection

TITLE : [] Any of the words []

Sort by: TITLE [] Ascending Descending

[Search]

To EXIT from MMU DIGITAL LIBRARY please click Logout link at the right top of the page, otherwise the access will be denied by the system on the next login!!!

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This system can be accessed through the library portal or at <http://vlib.mmu.edu.my/diglib/toc/>. User can search the content through the searching facilities provided as well as content browsing.

Results 26 - 50 of 84 Page 2 of 4
[Prev](#) [Next](#)

26. Anjung Seri . .Vol. 28.	2013 2012 2011
27. Autocar Malaysia . .Vol. 29.	2013 2012 2011
28. Asean Economic Bulletin . .Vol. 30.	2013 2012 2011
29. Contemporary Southeast Asia . .Vol. 31.	2013 2012 2011
30. Chip Malaysia . .Vol. 32.	2013 2012 2011

To access the content, please click on the year icon of your preference. User will be shown with a list of serial issue for the selected year

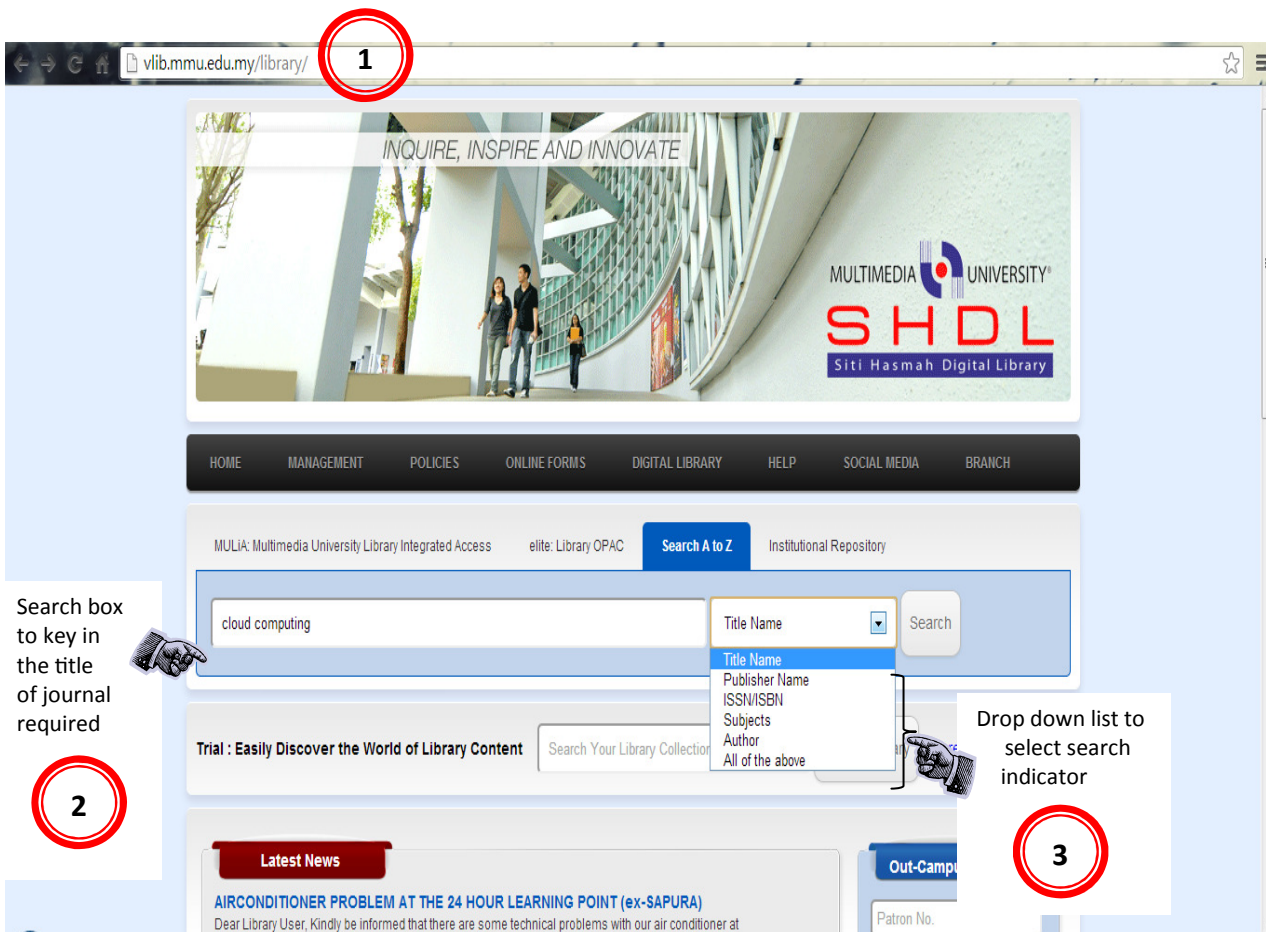
A Library HOW - TO: e-journal A to Z

INTRODUCTION

In this issue, library will give simple tutorial on e-journal A to Z.

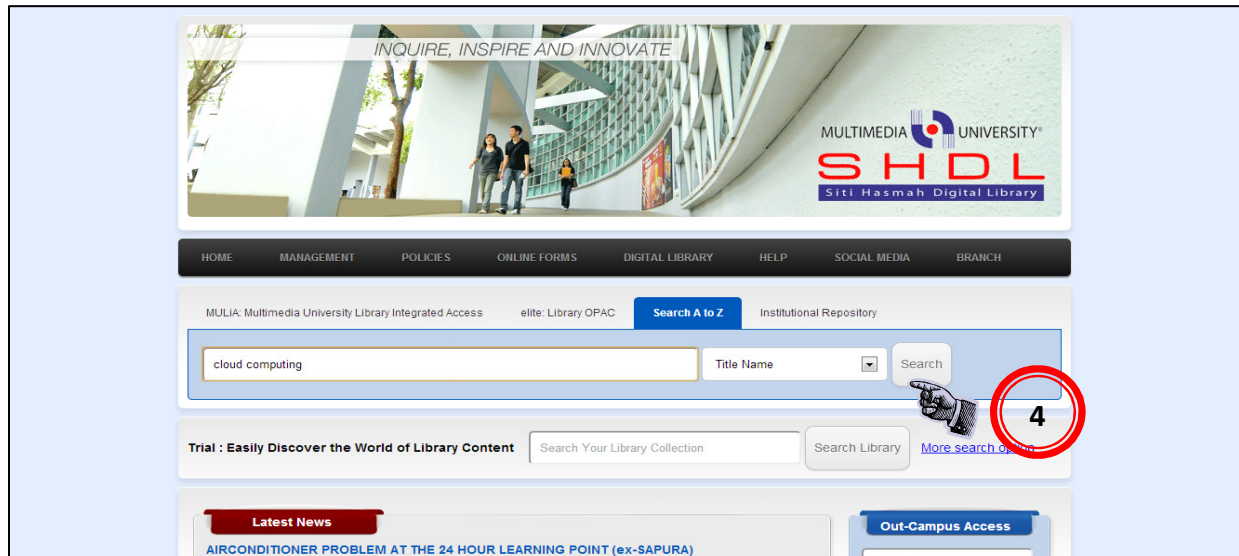
This guide will help you through the basic steps to finding journal from the library journal lists. These titles are including individual E-journals, titles available through full-text databases or E-journal packages or even titles available in library print holdings.

1. From the Siti Hasmah Digital Library portal <http://vlib.mmu.edu.my>, you may click to Search A to Z tab to get access to the SHDL A-Z lists of journals.



2. Key in the title of journal requested in the search box.
3. Users may use drop down list to select search indicator.

A Library HOW - TO: e-journal A to Z



4. Click on the search button to view search results. There are several tabs that you may use to help to find your desired journals and it enhances your searching strategies.

- a. Titles Tab
- b. Index Tab
- c. Subjects Tab
- d. Titles tab - "Find Journal"
- e. Titles tab - Page Navigation list box

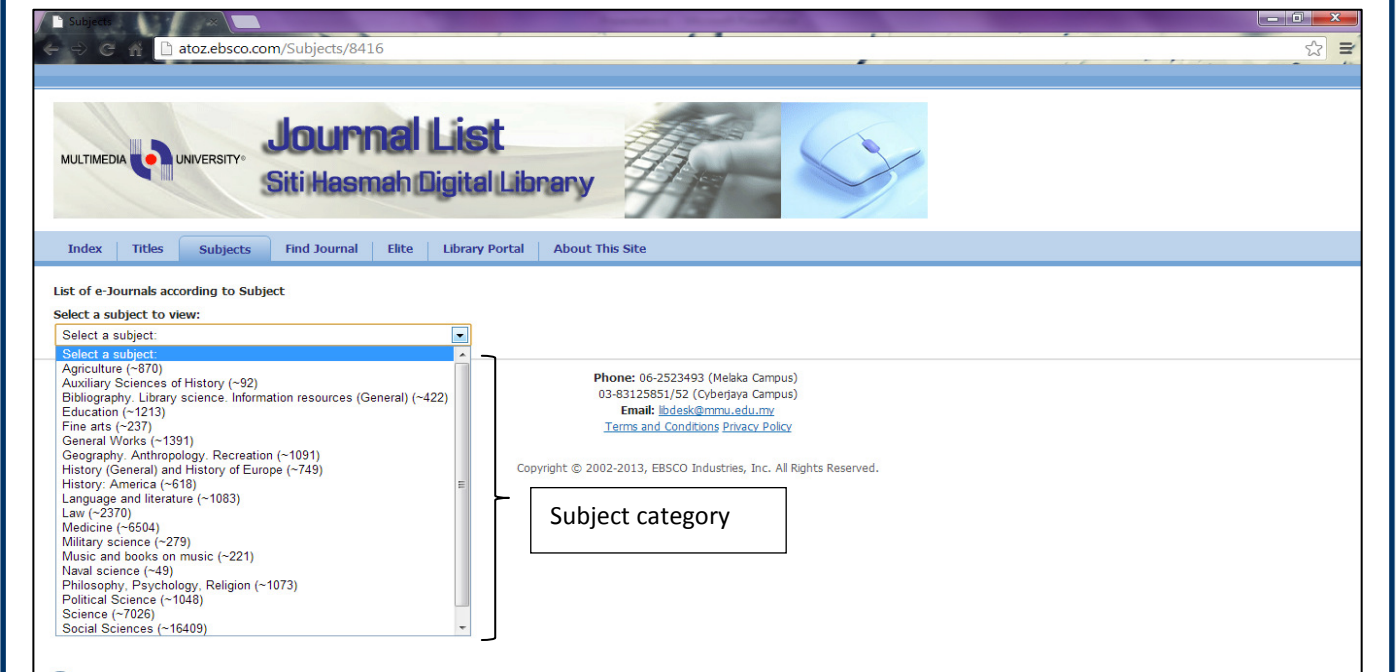
a. Use the **Titles** tab to browse a list of titles arranged alphabetically. You can also do simple searching of the list by using the search feature on that page. When you find the title you want, follow the links underneath its name to explore the title, including viewing full text.



A Library HOW - TO: e-journal A to Z

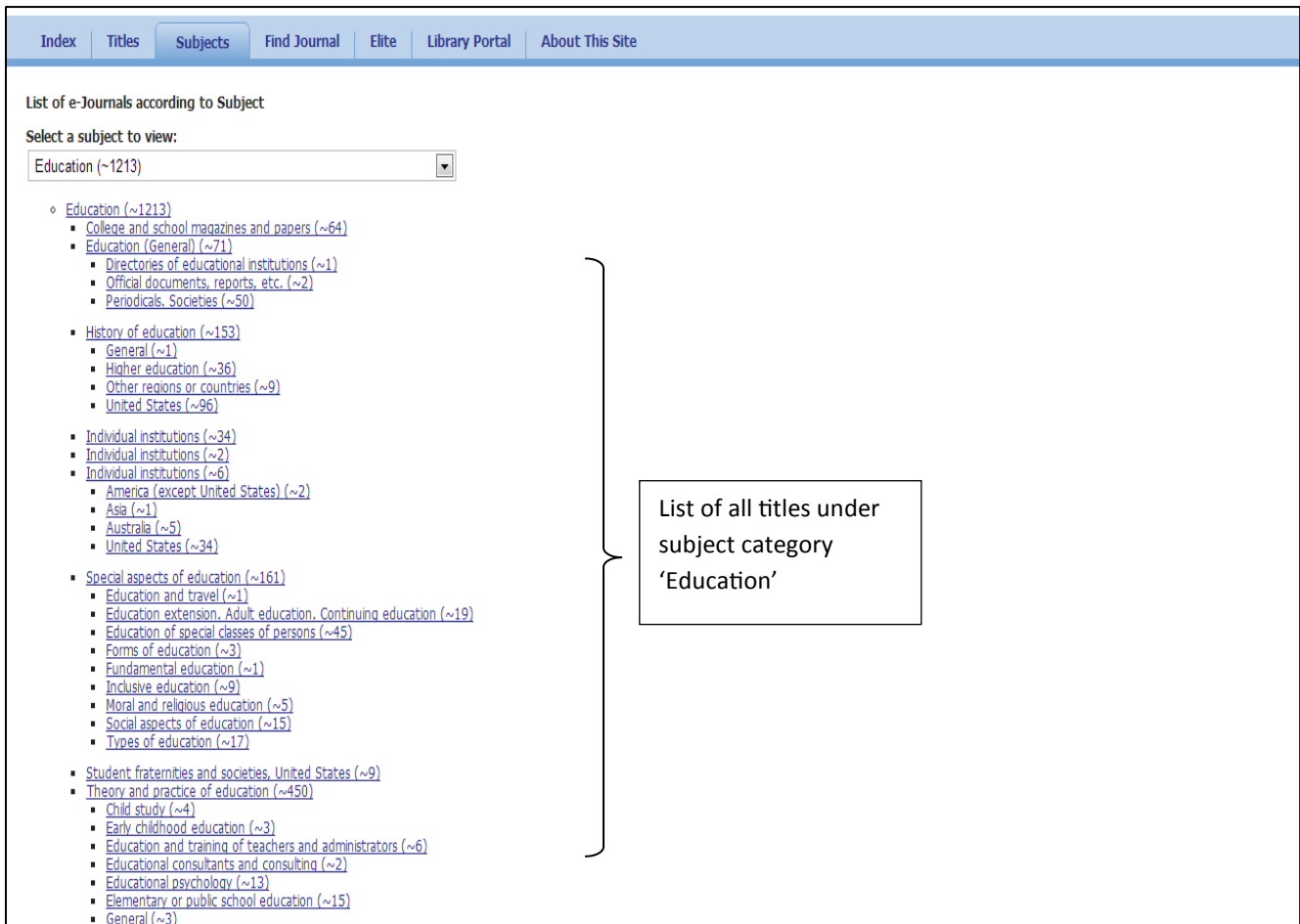


b. Use the [Index](#) tab to view a list of databases and other sources of electronic full text titles. You can link directly to the "front door" of each source, or link to a list of titles contained in each source.



c. Use the Subjects tab to browse a list of subject areas covered by the titles in our collection.

A Library HOW - TO: e-journal A to Z



The screenshot shows a navigation menu at the top with options: Index, Titles, Subjects, Find Journal, Elite, Library Portal, and About This Site. Below the menu, the page is titled "List of e-Journals according to Subject". A dropdown menu is set to "Education (~1213)". The main content area displays a hierarchical list of subject categories under "Education (~1213)". A callout box on the right points to this list with the text: "List of all titles under subject category 'Education'".

List of e-Journals according to Subject

Select a subject to view:

Education (~1213)

- Education (~1213)
 - College and school magazines and papers (~64)
 - Education (General) (~71)
 - Directories of educational institutions (~1)
 - Official documents, reports, etc. (~2)
 - Periodicals, Societies (~50)
 - History of education (~153)
 - General (~1)
 - Higher education (~36)
 - Other regions or countries (~9)
 - United States (~96)
 - Individual institutions (~34)
 - Individual institutions (~2)
 - Individual institutions (~6)
 - America (except United States) (~2)
 - Asia (~1)
 - Australia (~5)
 - United States (~34)
 - Special aspects of education (~161)
 - Education and travel (~1)
 - Education extension, Adult education, Continuing education (~19)
 - Education of special classes of persons (~45)
 - Forms of education (~3)
 - Fundamental education (~1)
 - Inclusive education (~9)
 - Moral and religious education (~5)
 - Social aspects of education (~15)
 - Types of education (~17)
 - Student fraternities and societies, United States (~9)
 - Theory and practice of education (~450)
 - Child study (~4)
 - Early childhood education (~3)
 - Education and training of teachers and administrators (~6)
 - Educational consultants and consulting (~2)
 - Educational psychology (~13)
 - Elementary or public school education (~15)
 - General (~3)

**Click a subject category to view a list of all titles in that category

A Library HOW - TO: e-journal A to Z

Journal List
Siti Hasmah Digital Library

Index Titles Subjects Find Journal **Titles tab - "Find Journal"**

Search e-Journal titles subscribed by Siti Hasmah Digital Library

Find:

Within:

- Title Name
- Publisher Name
- ISSN/ISBN
- Subjects
- Author
- All of the above

Resource Type:

- All Titles
- Journals Only
- Books Only

Search Type:

- Contains
- Begins With
- Exact Match

User may select from option button to narrow down their search

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03-83125851/52 (Cyberjaya Campus)
Email: libdesk@mmu.edu.my
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d. Titles Tab – “Find Journal”. Use this textbox to quickly search for titles whose names contain the keywords you enter.

The screenshot shows the SHDL Journal List interface. At the top, there is a banner with the logo of Multimedia University and the text 'Journal List Siti Hasmah Digital Library'. Below the banner is a navigation menu with tabs for 'Index', 'Titles', 'Subjects', 'Find Journal', 'Elite', 'Library Portal', and 'About This Site'. The main content area displays an alphabetical list of e-journal titles. A search bar is visible with the text 'Title Contains a' and a 'Search' button. Below the search bar, there are radio buttons for 'All Titles', 'Journals Only', and 'Books Only'. A blue bar indicates 'Titles where title name contains 'a': 3121'. A 'Page list' section shows a dropdown menu with the selected title '1. "10 steps to be a successful manager" to "1226.1-1993 IEEE ABBET(TM) Tri"' and a series of page numbers: 'page: next 1 2 3 4 5 6 10 20 30 40 50 60 70 80 90 100 110 120 130 140 150 157'. A callout box with a hand icon points to the page numbers, labeled 'Titles tab - Page Navigation list box'. To the right, there are 'Other Links' for 'Elite' and 'Library Portal'. Below the page list, the details for the selected title are shown: '10 steps to be a successful manager', 'ProQuest Central 2007', 'Resource Type: Book', 'ISBN: 978-1-56286-475-0; 978-1-60728-443-7', 'Publisher: American Society for Training and Development', 'Author: Haneberg, Lisa', and 'Subject: Social Sciences -- Industries. Land use. Labor -- Management. Industrial management'.

e. When viewing a list of titles that span more than one web page, this list box will show all the pages in the current title list. For each page, the first title on the page and the last title on the page are listed. Click on a page to go directly to that section of the list.

A Library HOW - TO: e-journal A to Z

The screenshot shows the Siti Hasmah Digital Library website. At the top, there is a navigation menu with links for Index, Titles, Subjects, Find Journal, Elite, Library Portal, and About This Site. Below the menu, the page title is "Alphabetical List of e-Journal titles subscribed by SHDL". A search bar contains the text "cloud computing" and a "Search" button. To the right of the search bar, there is a box labeled "Search Result". Below the search bar, there are radio buttons for "All Titles", "Journals Only", and "Books Only". The search results are displayed in a table with three entries:

2010 10th IEEE/ACM International Conference on Cluster, Cloud and Grid Computing	Other Links:
IEEE/IET Electronic Library (IEL) 2010 Resource Type: Proceedings ISBN: 978-0-7695-4039-9; 978-1-4244-6987-1; 978-1-4244-6987-1 Publisher: IEEE / Institute of Electrical and Electronics Engineers Incorporated	Elite Library Portal
2010 IEEE 3rd International Conference on Cloud Computing IEEE/IET Electronic Library (IEL) 2010 Resource Type: Proceedings ISBN: 978-1-4244-8207-8; 978-0-7695-4130-3 Publisher: IEEE / Institute of Electrical and Electronics Engineers Incorporated	Other Links: Elite Library Portal
2011 11th IEEE/ACM International Symposium on Cluster, Cloud and Grid Computing (CCGrid) IEEE/IET Electronic Library (IEL) 2011 Resource Type: Proceedings ISBN: 978-1-4577-0129-0; 978-0-7695-4395-6; 978-0-7695-4395-6	Other Links: Elite Library Portal

5. Now, you can select to any journals that related to your interest and the e-journal A-Z will crawl to the databases that contain the desired journal requested for example IEEE Xplore.

The screenshot shows the IEEE Xplore Digital Library website. At the top, there is a navigation menu with links for IEEE.org, IEEE Xplore Digital Library, IEEE Standards, IEEE Spectrum, and More Sites. Below the menu, there is a search bar with the text "Cluster, Cloud and Grid Computing (CCGrid), 2010 10th IEEE/ACM International Conference on". To the right of the search bar, there is a box labeled "Access provided by: MULTIMEDIA UNIVERSITY" and a "Sign Out" button. Below the search bar, there are radio buttons for "Author Search", "Advanced Search", "Preferences", "Search Tips", and "More Search Options". The search results are displayed in a table with one entry:

Cluster, Cloud and Grid Computing (CCGrid), 2010 10th IEEE/ACM International Conference on	View Title History
Cluster, Cloud and Grid Computing (CCGrid), 2010 10th IEEE/ACM International Conference on Date 17-20 May 2010	View Title History

Below the search results, there is a "Filter Results" section with a "Search within results:" input field and a "Search" button. To the right of the search bar, there is a "Displaying Results 1 - 25 of 137" section with a "Show" dropdown menu set to "25". Below the search bar, there are buttons for "Select All Results", "Download Citations", "Save to Project", "Email Selected Results", and "Print". To the right of the search bar, there is a box labeled "Proceedings Available" with the text "The proceedings of this conference will be".



MMU OPEN ACCESS

Open access journal has been recognized as journal that provides a platform for scholarly article to be freely available online. There are two ways of ensuring the scholarly article to be available freely online and recognized as open access journal that are *Gold Open Access (Gold OA)* and *Green Open Access (Green OA)*. *Gold Open Access* also has nominated the overall share of open access publication and can be found at *DOAJ (Directory of Open Access Journal)*. There are three category of Gold OA that are *Direct Open Access, Delayed Open Access & Hybrid Open Access*.

“In the Malaysia context, the open access publishing is still new and not widely accepted or implemented”

Green Open Access publishing is associated with self-archiving which is possible when the author uploads their work on author personal web or author institutional repository. Index for green open access it can be found at two main directories

such *DOAR (Directory of Open Access Repositories)* or *ROAR (Registry of Open Access Repositories)*. User can access publication in Green OA route either during pre-print stage or at the accepted stage or at the post print stage.

In the Malaysia context, the open access publishing is still new and not widely accepted or implemented especially for the Gold OA where only 77 Malaysian open access journals was listed at DOAJ. The library did provide a link to *Directory of Open Access Journal* (www.doaj.org) at the library portal for user to access the peer-reviewed open access journal. Furthermore, library also did have their own Institutional Repository (IR) since December 2009 and now contain around 3,667 records as a means to support, encourage and contribute in the green ways of open access publishing. The IR is known as *SHDL@MMU Digital Repository* and can be found at <http://shdl.mmu.edu.my/>. These also were practiced by other university library in Malaysia as a way to introduce the open access publishing in Malaysia. The open access publishing community is growing nowadays not only because it is available free online but also was contributed by growing participation of scholar in publishing at open access journal outlet.

Library Schedule

Database Training 2013

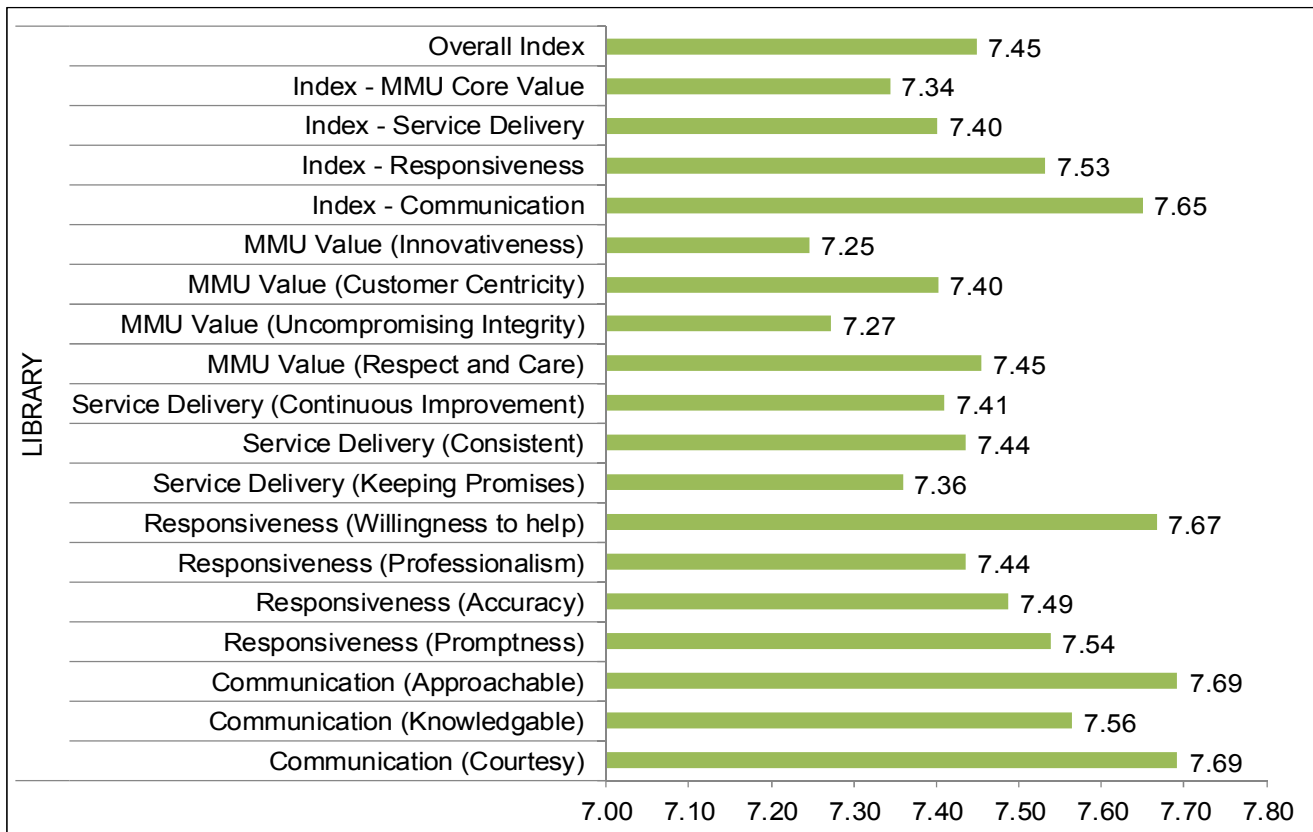
Month	Date/Day	Date/Day	Faculty	Database	Time
	(Cyber)	(Melaka)			
March	28 March 2013 (Thursday)	27 March 2013 (Wednesday)	ALL	Science Direct/Scopus	10.00 am - 1.00 pm
April	11 April 2013 (Thursday)	10 April 2013 (Wednesday)	FBL/ FOM MBA	Emerald Intelligent Full-text	10.00 am - 1.00 pm
	N/A	11 April 2013 (Thursday)	LAW	Westlaw	2.00 pm - 4.00 pm
	18 April 2013 (Thursday)	17 April 2013 (Wednesday)	FOM, FBL	IEEE/Knovel	10.00 am - 1.00 pm
May	23 May 2012 (Thursday)	22 May 2013 (Wednesday)	ALL	Ebsco *ASP,BSP, PsyINFO, Medline, eJournal A-Z	10.00 am - 1.00 pm
	N/A	2 May 2013 (Thursday)	LAW	CLJ- Current Law Journal	10.00 am - 1.00 pm
	29 May 2012 (Thursday)	28 May 2013 (Wednesday)	FOM, FBL	Datastream	10.00 am - 1.00 pm
June	6 June 2013 (Thursday)	5 June 2013 (Wednesday)	FOM, FBL	GMID	10.00 am - 1.00 pm
	13 June 2013 (Thursday)	12 June 2013 (Wednesday)	ALL	Access Dunia Lecture Notes In Computer Science (FOE/FET/FIT/FIST) Springer LINK (ALL) AIP Journal Online (FOE/FET) APS Online Journal (FOE/FET) World Scientific Online Journals (FOE/ FET/FIT/FIST) SIAM(FOE/FET) ACM (FOE/FET/FIST/FIT/FCM), ASME (FET), IGI (FBL/FOM), CSA & MIT Press (FCM), IGI	10.00 am - 4.00 pm
	N/A	6 June 2013 (Thursday)	LAW	LawNet	2.00 pm - 4.00 pm
	N/A	13 June 2013 (Thursday)	LAW	Lexis Malaysia	2.00 pm - 4.00 pm
	20 June 2013 (Thursday)	19 June 2013 (Wednesday)	FOM/ FBL	Marketline	10.00 am - 1.00 pm
July	4 July 2013 (Thursday)	3 July 2013 (Wednesday)	FOM/ FBL	BLIS- Bernama Library & Infolink Ser- vices	10.00 am - 1.00 pm
August	22 August 2013 (Thursday)	21 August 2013 (Wednesday)	FOM/ FBL	ISI Emerging Market	10.00 am - 1.00 pm
Sept	5 Sept 2013 (Thursday)	4 Sept 2013 (Wednesday)	ALL	Mendeley	10.00 am - 1.00 pm
Oct	N/A	8 Oct 2013 (Tuesday)	ALL	*Taylor Authorship Workshop	10.00 am - 1.00 pm
Nov	14 Nov 2013 (Thursday)	13 Nov 2013 (Wednesday)	ALL	ProQuest	10.00 am - 1.00 pm

*Any changes for the proposed date and time will be notified

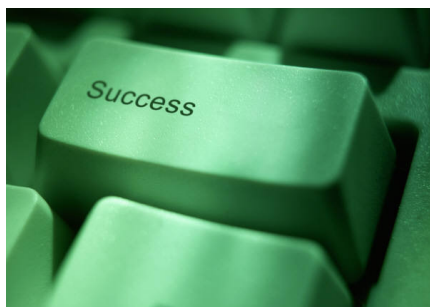
*Library will circulate the training details via email, library portal, notice, posters and etc.

Internal Customer Satisfaction Index (ICSI) 2012 Survey Results

Internal Customer Satisfaction Index (ICSI) 2012 was conducted from 1 November 2012 to 16 December 2012 by Human Capital Management. The results are tabulated as follows:



In overall, for the year 2012 Siti Hasmah Digital Library ICSI scores is 7.45 out of 10 which is above average. In approaching towards the end of 2013, SHDL is look forward to serve the MMU community with better services and hopefully gained better scores for 2013.



Library FAQ



Where can I get updates and latest notice/information on the library opening hours and such?

New updates are available through the "Latest News" at the library portal. It lists all new updates such the opening hours during trimester break as well as library activities.



How can I become a library member?

Library membership form is available at the library. You need to fill up the membership form to borrow books and use our services and facilities. Kindly contact the customer service department for further information on library membership.



How can I find a book in the library?

Users can find books in our collection by using the LIBRARY sOPAC (Elite sOPAC). Key in the title/topic regarding to the books and click "Submit Search". Copy the information available under the "holding information" for your reference.



How do I hold books?

Hold requests can be made by informing the library staffs via phone call or physically come to the library counter.



How about the overdue fines when I late return borrowed books?

Late return fine charges will be calculated as per below tabulation on the first 30 days after the item is overdue. However on the 31st day, the fine charges will automatically described as RM 50.00 and the subsequent days of late return after day 31, another RM 0.50/day will be charged respectively for all items except reference which will be charged RM1.00/day.



Can I return borrowed books to any MMU library?

Yes, you can return your borrowed books to any MMU libraries. Kindly inform the Library staff regarding to the status of the borrowed books.



What is Red-spot Collections? How many hours can I loan them?

Red-spot collections comprises from textbooks and reference books. Only one item is allowed at a time to be loaned for a period of 2 hours, which is renewable if demand permits. Overnight loan is permitted from 10.00 p.m. onwards. Overnight loan must be returned before 10.00 a.m. the next day

DISCOVER @ SHDL

Siti Hasmah Digital Library (Cyberjaya)

Jalan Multimedia,
63100 Cyberjaya,
Selangor, Malaysia.

Tel:603 83125852
Fax:603 83125866

Siti Hasmah Digital Library (Melaka)

Jalan Air Keroh Lama,
75450 Bukit Beruang,
Melaka, Malaysia.

Tel:606 2523493
Fax:606 2322764

The MMU Library was established in 1996 when Universiti Telekom opened its first campus in Bukit Beruang Ayer Keroh, Melaka, Malaysia. The library which is situated at the Melaka campus was named University Telekom Library (UNITELE Library) and could only accommodate about 600 students during that time. The Multimedia University (MMU) Library was then moved to a new building in May 2000. In 1999, another MMU library was set up in Cyberjaya, Selangor, Malaysia and was given the name Siti Hasmah Digital Library. This library was launched on 24th July 2000 with the intention of it being first Academic University Digital Library for the nation.

QUICK FACTS@SHDL

SERVICES

- User Education Program
- Online Form
- E-Reference
- Inter/Intra Library Loan
- Document Delivery Services
- Instant Messenger Interaction
- Online Book Renewal
- Loan Transaction

COLLECTIONS

- Books
- E-Books
- Theses
- Past Year Exam Papers
- Journal/Magazines
- Online Databases
- Av Materials
- Final Year Project

FACILITIES

- Database Centre
- sOPAC Terminal
- Media Room (Single/Group viewing)
- Wi-Fi
- Lockers
- Group Discussion Room (Research Library)
- Photocopy Machines
- 24-Hour Learning Point
- Post Graduate Research Point (Melaka)