MULTIMEDIA UNIVERSITY®

DISCOVER@SHDL

INSIDE

http://vlib.mmu.edu.my/

FROM THE CHIEF LIBRARIAN

The 84th International Federation of Library Associations and Institutions (IFLA) World Library and Information Congress (WLIC)

The 84th International Federation of Library Associations and Institutions (IFLA) World Library and Information Congress (WLIC) or IFLA WLIC takes place in Kuala Lumpur from 23rd to 30th August, 2018.

It is estimated that between 3,000 to 4,000 delegates from 120 member countries to be present for the 8-day event. Malaysia is expected to send 1,500 delegates. The WLIC is expected to generate RM44.4 million in economic impact to Malaysia.

During the eight-day congress, there will also be satellite meetings, library visits, library boulevard, cultural night and an international trade exhibition with almost 100 exhibitors from all over the world. Local library vendors and library related industries are invited to participate in the exhibition to showcase their products to the world.

The IFLA WLIC 2018 is the most prestigious international conference platform and trusted global voice for librarians and the information community in the world.

The hosting of the WLIC 2018 in Malaysia underscores the huge potential of the Malaysian education market as far as our nation's growth is concerned for the library and information services sector.

Themed **'Transform Societies, Transform Libraries'**, there is a growing appetite for education tools and materials that will help improve communities and families learning capacity.

Among the key objectives of hosting the IFLA WLIC are to strengthen Malaysia's professional leadership in promoting libraries and librarianship at national, regional and international levels and to provide an opportunity for Malaysian Librarians to showcase and share best practices in the field of librarianship, information management and information communications technology or ICT.

From developing digital libraries, upgrading professional competencies, undertaking innovative programmes and activities to embarking on community projects, the WLIC 2018 will be of utmost relevance in the digital age and result in the societal, cultural and economic growth of the nation towards 2020 and beyond.

See you in IFLA WLIC 2018!

Mr. Kamal Sujak
Chief Librarian, SHDL

EDITORIAL DISCOVER@SHDL

Your quarterly guide to news, services and programs at Siti Hasmah Digital Library.

Editor
Editorial Team

Design & Layout
Mr Shaharom Nizam Mohamed

Article Contributor
SHDL Team

How to Contact Us
Newsletter Editor
Siti Hasmah Digital Library,
Multimedia University Cyberjaya.
Jalan Multimedia, 63100 Cyberjaya, Selangor, Malaysia.
Email: libdesk@mmu.edu.my

We Want to Hear From You
Siti Hasmah Digital Library welcomes suggestions and comments on the programs and services we provide. Contact us online through 'libdesk@mmu.edu.my' or phone 603 83125852 (Cyberjaya) & 606 2523493 (Melaka)

The contents of this publication may be reproduced without consent.

Volume 5, Issue 2
FB Page: http://www.facebook.com/pages/Siti-Hasmah-Digital-Library/99994568298

NEWS@SHDL

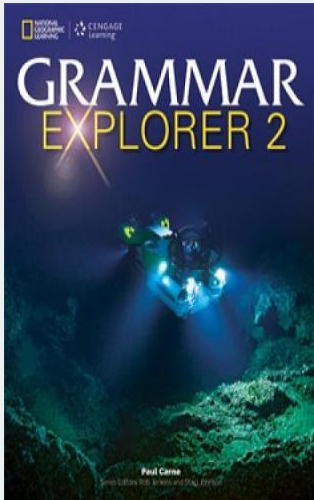### "JOURNAL WRITING & PUBLICATION FOR SCIENCE AND TECHNOLOGY"

Over 100 researchers and academic members from all faculties in MMU participated in a one-day workshop on journal writing & publication for science and technology on 15 March 2017 at Cyberjaya campus and on 16 March 2017 at Melaka campus. It was co-organised by MMU Library and Research Management Centre (RMC) with the support of IEEE ComSoc/VTS Malaysia, IEEE Young Professional Malaysia & United Technology Sdn. Bhd. (IEEE Representative in Malaysia). The workshop was graced by the then Vice President (R&D), Prof. Dr. Heng Swee Huay at Melaka and the Chief Librarian, Kamal Sujak in Cyberjaya.

Edward Kennedy from Institute of Electrical and Electronics Engineers (IEEE), Assoc. Prof. Dr. Tan Ai Hui from FOE, and Assoc. Prof. Dr. You Ah Heng from FET as the featured speakers, inspired the participants to prepare manuscripts and get them published in journals or conferences. They also shared a lot of useful tips and hints during the workshop.

With the strong partnership between MMU Library, departments & societies, the organiser expected to have more authorship workshops will be organised to catalyse research culture among the innovative MMU community. The targeted increase in the utilisation of library resources is essential to boost MMU, going forward "to be a Top 100 University in Asia with Global Recognition by 2020".

NEW BOOKS@SHDL

Author: Paul Carne
ISBN: 9781111351106
Call No.: PE1111.C37 2015
Year: 2015

Overview:

Grammar Explorer prepares students for academic success through captivating National Geographic content and assignments that mirror the requirements of academic life. Going beyond clear grammar charts and instruction, Grammar Explorer challenges students to think critically while using grammar in their listening, speaking, reading, and writing.

-Cengage Learning-

Author: James Lawson, Therese Keane, Mark Kelly
ISBN: 9780170364829
Call No.: QA76.27.L39 2016
Year: 2016

Overview:

VCE Informatics Units 3 & 4 has a full and in-depth coverage of the VCAA VCE Computing Study Design 2016 – 2019.

The book is recognize as a trusted resource with experienced authors that have been part of the market for over 20 years. In this book, a problem solving methodology is applied to create digital solutions, in a range of contexts that meet specific needs and it also provides full preparation for the outcome assessment tasks as well as end of year exam.
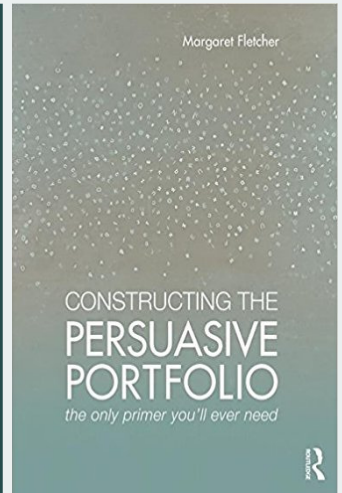
-Cengage Learning-

NEW BOOKS@SHDL

Overview:

Constructing the Persuasive Portfolio helps you learn the art of designing a compelling and effective architectural portfolio. Margaret Fletcher categorizes the architectural portfolio design process into a step-by-step method that you can manage and understand. The full-color book includes 400 portfolio examples from 55 designers, along with more than 50 diagrams, and a set of 48 design actions that are marked throughout.
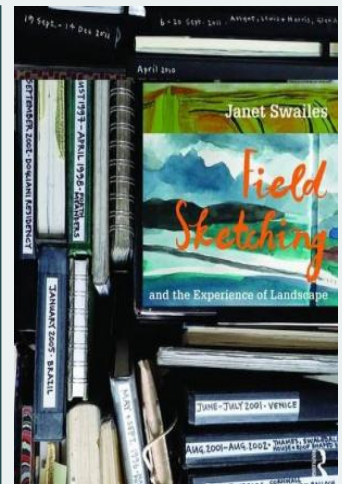
-Routledge-

Author: Margaret Fletcher
ISBN: 978113860694
Call No.: NA1996.F54 2017
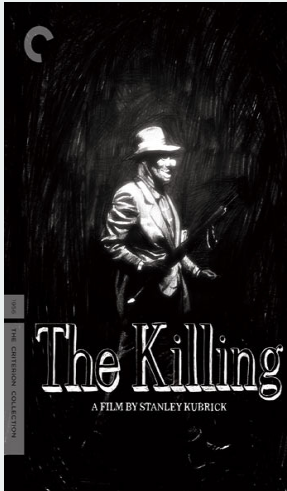**Year:** 2017

Overview:

The act of field sketching allows us to experience the landscape first-hand – rather than reliance upon plans, maps and photographs at a distance, back in the studio. Aimed primarily at landscape architects, Janet Swailes takes the reader on a journey through the art of field sketching, providing guidance and tips to develop skills from those starting out on a design course, to those looking to improve their sketching.

Combining techniques from landscape architecture and the craft and sensibilities of arts practice, she invites us to experience sensations directly out in the field to enrich our work: to look closely at the effects of light and weather; understand the lie and shapes of the land through travel and walking; and to consider lines of sight from the inside out as well as outside in.

-Routledge-

Author: Janet Swailes
ISBN: 9781138013957
Call No.: NC795.S93 2016
Year: 2016

MEDIA/AV@SHDL

THE KILLING

Synopsis:

Stanley Kubrick's account of an ambitious racetrack robbery is one of Hollywood's tautest, twistiest noirs. Aided by a radically time-shuffling narrative, razor-sharp dialogue from pulp novelist Jim Thompson, and a phenomenal cast of character actors, including Sterling Hayden, Coleen Gray, Timothy Carey, Elisha Cook Jr., and Marie Windsor, The Killing is both a jaunty thriller and a cold-blooded punch to the gut. And with its precise tracking shots and gratifying sense of irony, it's Kubrick to the core.

Call No: AV [DVD] PS3557 .O455 K83 2011

Location: Johor

AS IF I AM NOT THERE

Synopsis:

Set during the Balkan war of the 1990's, AS IF I AM NOT THERE is based on true events and tells the story of Samira (Natasha Petrovic), a young woman from Sarajevo whose life is shattered the day a young soldier walks into her apartment and tells her to pack her things. Bounded up with the other women from the village and imprisoned in a warehouse in a remote region of Bosnia, she quickly learns the rules of camp life. However, the day she is picked out to "entertain" the soldiers, the real nightmare begins. In a final act of courage or madness, Samira decides to make one last stand: to dare to be herself. And this simple act saves her life.

Call No: AV [DVD] PR9199.3 .C5235 A48 2010

Location: Johor

MEDIA/AV@SHDL

STILL LIFE

Synopsis:

Han Sanming, a miner, came to Fengjie from Fenyang to look for his ex-wife who he had not met for 16 years. They saw each other by the Yangtze River. Looking at each other, they decided to re-marry. Shen Hong, a nurse, came to Fengjie from Taiyuan to look for her husband who he had not returned to their home town for two years. They embraced each other in front of the Three Gorges Dam. They danced and broke up sadly. They decided to divorce. The old town was already under the water. The new one was not yet finished. There were things to take with there were also things to leave behind.
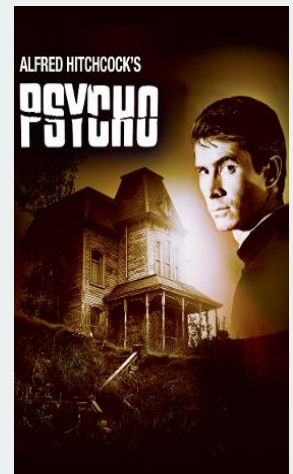
Call No: AV [DVD] PR6023 .A93 J53 2006

Location: Johor

PSYCHO

Synopsis:

One of the most shocking films of all time, Alfred Hitchcock's Psycho changed the thriller genre forever. Join the Master of suspense on a chilling journey as an unsuspecting victim (Janet Leigh) visits the Bates Motel and falls prey to one of cinema's most notorious psychopaths-Norman Bates (Anthony Perkins). Named #1 on the AFI's 100 years…. 100 Thrills list, this notorious film has become a cultural phenomenon. Featuring one of the most iconic scenes in film history – the famous "Shower Scene"- Psycho is "still terrifying after all these years"(Leonard Maltin's Classic Movie Guide).

Call No: AV [DVD] PS3503 .L718 S74 2012

Location: Johor

Serials / Database Highlights

No	Database Name (Online Only)	Usage Statistic (Jan-June2017)				
		FT d/load	Record Request/ View	Search	Session	Abstract/ Citation
1	ACM Digital Library*	1,922		2,177	2,127	1,925
2	ASME Online Journal package*	284		146		
3	EBSCO BSC	6,817	13,262	20,451	11,459	4,815
4	Emerald Management 120*	20,042		10,985		
5	IEEEXplore	8,808		10,240	13,330	16,968
6	Info Sci IGI Online Journal Package*	125	205			
7	JCR (Science & Social Science)		1,940	903	668	
8	Lecture Note in Computer Science (LNCS)	8,671				
9	MIT Press Online Journal (Art & Humanities) Package	N/A				
10	Proquest ABI	8,177	944	2,387	720	320
11	ProQuest Digital Dissertation Fulltext (PQDT)	5,053	688	4,126		755
12	Science Direct (SD)*	57,715		17,368	33,216	2,039
13	Scopus		4,273	4,159	2,159	
14	SIAM Online Journal Package	25		112		
15	SPIE	160		189		
16	SpringerLINK	5,030				
17	World Scientific Online Journal (Computer Science) Package	N/A				
18	ISI Emerging Market		N/A			
19	CCH Online Journal (8 titles)*	1,653				
20	Emerald Online Journal (3 titles)*	161				
21	John Wiley & Sons Online Journal (3 titles)*	69				
22	Sage Online Journal (4 titles)*	74				
23	Taylor & Francis (2 titles)*	1				
24	ECS Online journal (1 title)*	10				
25	Oxford University Press (1 title)*	4				
26	MIT Press Online Journal (2 titles)*	18				

*Data as of May 2017

A library How To: Unlock Access to Digital Content

Digital Library Content:

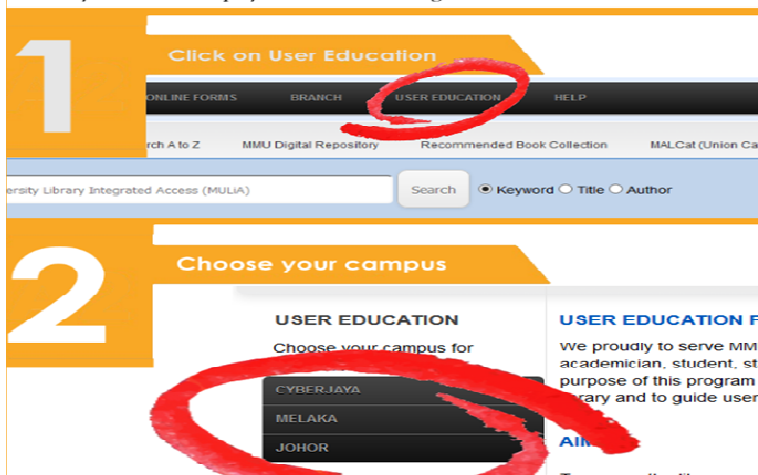Registered member has the privilege to access to our digital content such as:

* Online databases
* subscribed Online Journal
* In-house repository collection which may include:
  * Past Year Exam Papers
  * Theses
  * Final Year Projects (FYP).

By attending library literacy class / User education, user can unlock access to the digital library.

How to unlock your access to Digital Library?

Step 1:

Register yourself: via library portal under User Education tab Or Scan the QR Code and select campus
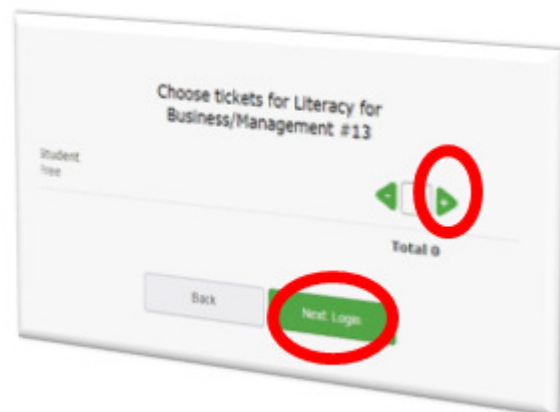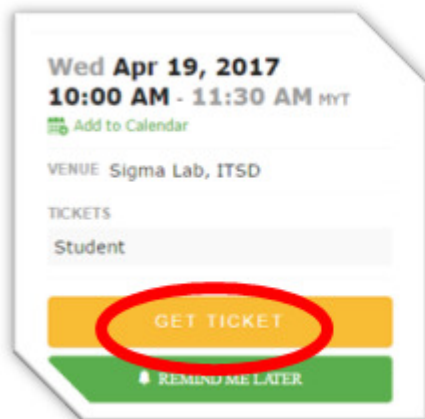
Step 2:

Choose any class at your convenience

Special Hour for Business/Management/Accounting Student/Creative Multimedia (FOM/FCM)

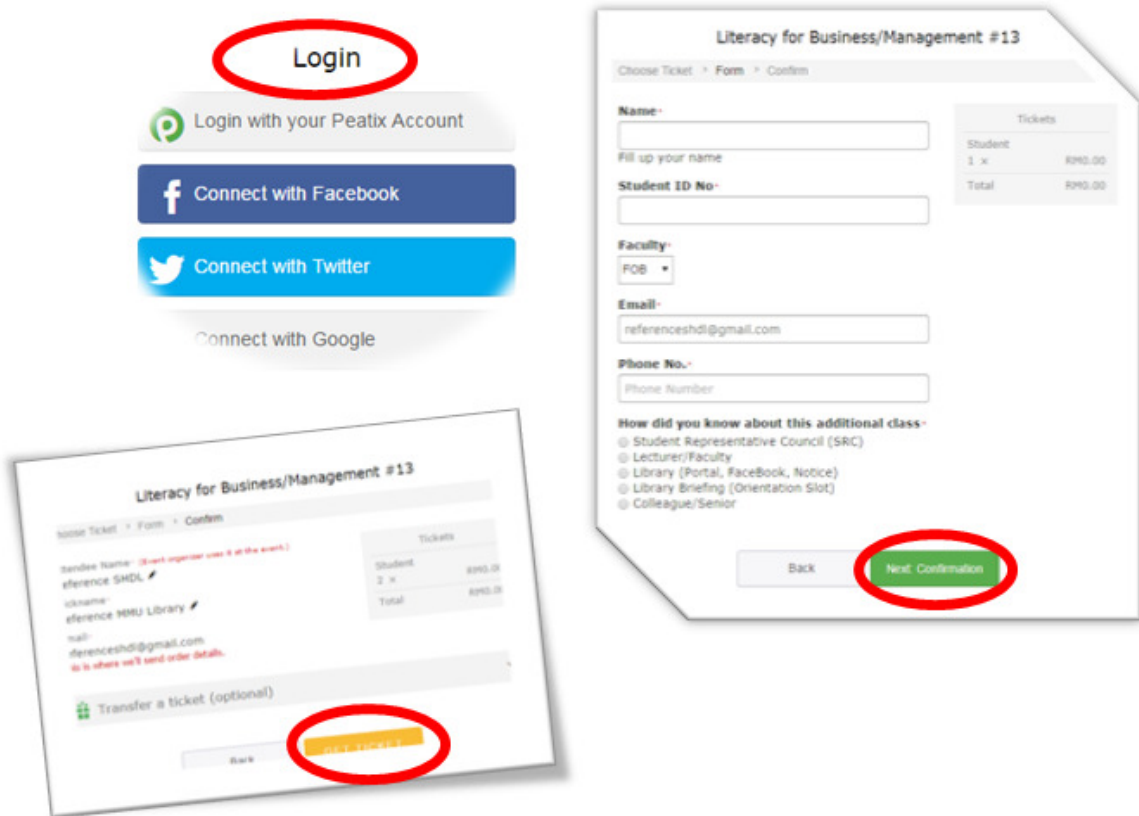| Class	Date	Time	Link
#1	03.04.2017	10:00	http://ptix.co/2o0LV9u
#2	03.04.2017	11:30	http://ptix.co/2ndgEwp
#3	03.04.2017	14:30	http://ptix.co/2ndpLgJ
#4	03.04.2017	15.00	http://ptix.co/2mLlm8M
#5	04.04.2017	10:00	http://ptix.co/2mLq06G
#6	04.04.2017	11:30	http://ptix.co/2ndp86V
#7	04.04.2017	14:30	http://ptix.co/2mLsLVz

Click on the link

1. Upon clicking to class link below, confirm the date/time/venue and click "GET TICKET". A new page will appear for you to specify number of ticket. To do so, please click the "PLUS" button and you are entitle to book a maximum of two ticket.

Click **"NEXT:LOGIN"** to proceed.

A library How To: Unlock Access to Digital Content

2. Please login using your preferred account. Upon success, please "**FILL UP"** the registration form. Click "**NEXT: CONFIRMATION**" to proceed and a summary of your booking will appear. Click "**GET TICKET**" to secure your seat and details will b e

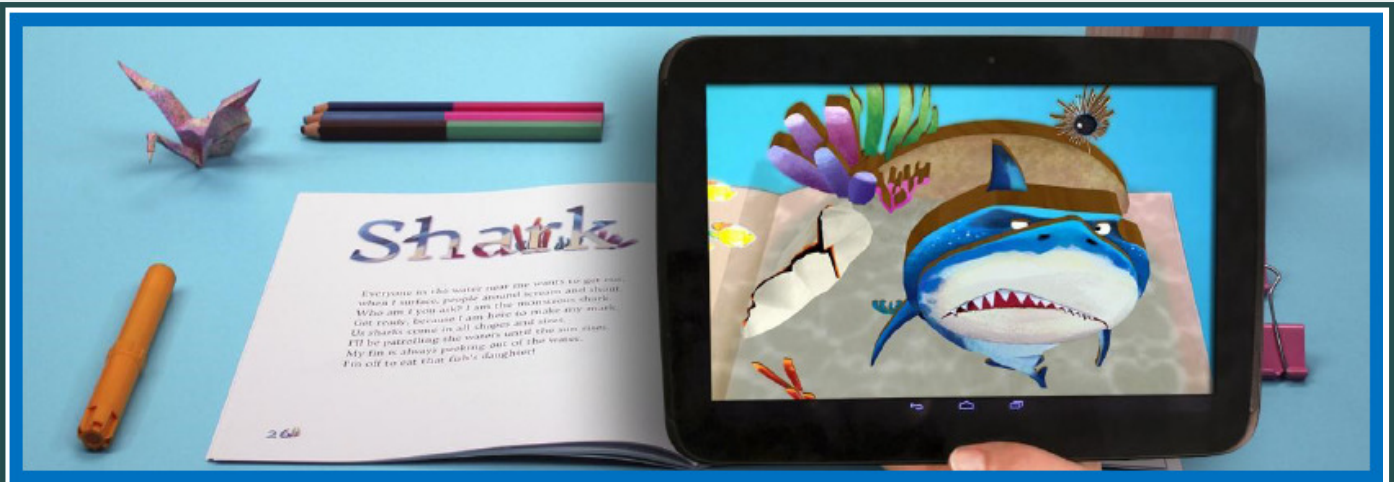sent to your email. Remember to save this event in your calendar and

Step 3:

Attend literacy class and unlock access.

be there on time.

 Good luck and see you there.

Article: Benefits of Augmented Reality Application in Library and Education

Augmented reality (AR) is defined as computer-generated virtual information superimposed on the real-object image[1]. It is described as real-time view of surrounding environment, improved by virtual elements such as images, sound, video, graphics or GPS data. Through a specific AR interface, the data from the physical environment is merged with the digital data processed by a computer. The application that best represent augmented reality is the famous Pokémon GO.

In recent years, technology and the convergence of new media has been affecting book industry. With the increased reputation of digitisation among book publisher, the content is no longer tied to specific or traditional media formats. The content can be produced and distributed with the combination of other formats, thus become truly multimedia. An example of an interesting multimedia format is the concept of augmented books where images from books are overlaid with digital data such as videos, animations, or dynamic three-dimensional (3D) media, provides additional illustration and reflection for deeper understanding of the context through additional viewpoints[2]. With AR implemented in traditional book, teaching and learning experience can be completely different.

The use and implementation of AR in education and library can bring numerous benefits.

- *Interactive education*; AR can promote a unique teaching and leaning method, enrich with various digital models. It transforms educational environments into a livelier, productive, pleasurable, and interactive experience for students.
- *Contextual information*; AR in education can enhance the scope and standard of information in both schools and business organization by helping the training environment to be more educational, responsive, productive, and contextual.
- *Efficiency and effectiveness*; this technology has the potential to provide a more efficient & effective education in academic institutions by providing users with information corresponding to a particular location and time, thus enable students to learn constructively in a new authentic way through motivating and captivating environments.
- *Physical book stacks browsing*; AR application can integrate digital library content into physical book stacks browsing experience by overlaying a range of digital content to this physical presence of book through the use of mobile AR application installed in users' smart phone.
- *Library navigation*; the use of graphical overlays in AR application can overcome the problem of library way finding which include the struggling to understand call number or other specific numbering such as shelf ranges or even the column number on the ranges.
- *Optical character recognition (OCR)*; it is an on going R&D project on the mobile application that allows user to scan the textual document such as, citation, content of book page or shelf of books in library, and the mobile app will provide relevant library resources available to the user.

References:
1. Azuma, A., Baillot, Y., Behringer, R., Feiner, S., Julier, S. and MacIntyre, B. (2001), "Recent advances in augmented reality", IEEE Computer Graphics and Applications, November/December, pp. 34-47.
2. Roopesh Kevin Sungkur, Akshay Panchoo, Nitisha Kirtee Bhoyroo, (2016) "Augmented reality, the future of contextual mobile learning", Interactive Technology and Smart Education, Vol. 13 Issue: 2, pp.123-146, https://doi.org/10.1108/ITSE-07-2015-0017
3. Jim Hahn, (2012) "Mobile augmented reality applications for library services", New Library World, Vol. 113 Issue: 9/10, pp.429-438, https://doi.org/10.1108/03074801211273902

Library Schedule

Database Training 2017

Month	Database	Melaka		Cyberjaya	
		Date	Time	Date	Time
February	BLISS	28.02.2017	11:00-13:00	27.02.2017	11:00-13:00
March	IEEE Authorship Workshop	16.03.2017	10.00-17.00	15.03.2017	10.00-17.00
	iSearch Workshop	21.03.2017	11:00-13:00	n/a	
April	Library Information Literacy	12-21.04.2017	10.00-17.00	12-21.04.2017	10.00-17.00
	EBSCO	27.04.2017	11:00-13:00	n/a	
	EDS Admin Workshop	27.04.2017	11:00-13:00	n/a	
	ISI Emerging Market	26.04.2017	11:00-13:00	27.04.2017	11:00-13:00
May	Access Dunia	03.05.2017	11:00-13:00	04.05.2017	11:00-13:00
	EBSCO	n/a		02.05.2017	11:00-13:00
	ProQuest	16.05.207	11:00-13:00	15.05.2017	11:00-13:00
	Emerald	17.05.2017	11:00-13:00	17.05.2017	11:00-13:00
	Passport Euoromonitor	17.05.2017	11:00-13:00	18.05.2017	11:00-13:00
June	GBIP, Ulrich, & ITS by AD	14.06.2017	11:00-13:00	n/a	
July	Library Information Literacy	10-28.07.2017	10.00-17.00	10-28.07.2017	10.00-17.00
August	Passport Euoromonitor	02.08.2017	11:00-13:00	n/a	
	IEEE	08.08.2017	11:00-13:00	09.08.2017	11:00-13:00
	Bloomberg	15.08.2017	11:00-13:00	16.08.2017	11:00-13:00
September	Bliss	19.09.2017	11:00-13:00	20.09.2017	11:00-13:00
	Elsevier	20.09.2017	11:00-13:00	19.09.2017	11:00-13:00

*Any changes for the proposed date and time will be notified
*Library will circulate the training details via email, library portal, notice, posters and etc.

Library FAQ

1

Where can I get updates and latest notice/information on the library opening hours and such?

New updates are available through the "Latest News" at the library portal. It lists all new updates such the opening hours during trimester break as well as library activities.

2

How can I become a library member?

Library membership form is available at the library. You need to fill up the membership form to borrow books and use our services and facilities. Kindly contact the customer service department for further information on library membership.

3

How can I find a book in the library?

Users can find books in our collection by using the LIBRARY sOPAC (Elite sOPAC). Key in the title/topic regarding to the books and click "Submit Search". Copy the information available under the "holding information" for your reference.

4

How do I hold books?

Hold requests can be made by informing the library staffs via phone call or physically come to the library counter.

5

How about the overdue fines when I late return borrowed books?

Late return fine charges will be calculated as per below tabulation on the first 30 days after the item is overdue. However on the 31st day, the fine charges will automatically described as RM 50.00 and the subsequent days of late return after day 31, another RM 0.50/day will be charged respectively for all items except reference which will be charged RM1.00/day.

6

Can I return borrowed books to any MMU library?

Yes, you can return your borrowed books to any MMU libraries. Kindly inform the Library staff regarding to the status of the borrowed books.

7

What is Red-spot Collections? How many hours can I loan them?

DISCOVER @ SHDL

Siti Hasmah Digital Library (Cyberjaya)
Jalan Multimedia,
63100 Cyberjaya,
Selangor, Malaysia.

Tel:603 83125852
Fax:603 83125866

Siti Hasmah Digital Library (Melaka)
Jalan Air Keroh Lama,
75450 Bukit Beruang,
Melaka, Malaysia.

Tel:606 2523493
Fax:606 2322764

The MMU Library was established in 1996 when Universiti Telekom opened its first campus in Bukit Beruang Ayer Keroh, Melaka, Malaysia. The library which is situated at the Melaka campus was named University Telekom Library (UNITELE Library) and could only accommodate about 600 students during that time. The Multimedia University (MMU) Library was then moved to a new building in May 2000. In 1999, another MMU library was set up in Cyberjaya, Selangor, Malaysia and was given the name Siti Hasmah Digital Library. This library was launched on 24th July 2000 with the intention of it being first Academic University Digital Library for the nation.

QUICK FACTS@SHDL

SERVICES

- User Education Program
- Online Form
- E-Reference
- Inter/Intra Library Loan
- Document Delivery Services
- Instant Messenger Interaction
- Online Book Renewal
- Loan Transaction

COLLECTIONS

- Books
- E-Books
- Theses
- Past Year Exam Papers
- Journal/Magazines
- Online Databases
- Av Materials
- Final Year Project

FACILITIES

- Database Centre
- sOPAC Terminal
- Media Room (Single/Group viewing)
- Wi-Fi
- Lockers
- Group Discussion Room (Research Library)
- Photocopy Machines
- 24-Hour Learning Point
- Post Graduate Research Point (Melaka)