WHAT'S INSIDE:

01. NEWS@SHDL

02. NEW BOOKS REVIEW

03. MEDIA/AV

04. SERIAL/DATABASE

AND MORE...

FROM CHIEF LIBRARIAN

Service Innovation in Academic Libraries

Innovation and transformation are important concept in today's libraries especially in light of the libraries' ongoing transition from acquiring serials in print to providing access electronically, thus moving toward the virtual library (Carr, 2009). In order for libraries to remain relevant to their customers, they must follow the fundamental rule of business, that is, to supply what is demanded by their market. Library staff skills and library services all have to shift from book centric to user centric.

As the academic library continues to redefine its role in the digital environment, it needs to leverage its strengths and innovate to create responsive and convenient services (Li, 2006). By exploring the challenges facing libraries in the digital age Brindley (2006) considers ways in which they need to reshape and rethink their services and skills to maintain their relevance and contribution. Central themes identified by Brindley (2006)include: know your users and keep close to them; integrate marketing into the organization; invest more in innovation and digital activities; and develop the people and ensure the right mix of skills. Regarding the interaction with the users Rutherford (2008b) found that participative elements of social software made it easier for users to provide feedback on all aspects of library services, thus contributing to the library innovation process.

Customers may contribute in a number of ways including stating their needs, problems or solutions or criticizing existing services (Alam and Perry, 2002). They may also help in screening ideas by responding to concepts or alternative solutions with their thinking, dislikes or preferences. In order to get these insights customers may be involved through face to face meetings, customer visits or meetings, workshops, customer observations or direct types of communication (Alam, 2002).

Mr. Kamal Sujak
Chief Librarian, SHDL

EDITORIAL

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SHDL MINI BOOK FAIR
2018

On April 2018, Siti Hasmah Digital Library has organized "SHDL Mini Book Fair 2018" at both campuses. The objective of this program is to help all MMU faculty to select and purchase new books as well as it serves as a platform for library to reach out to its user by offering various activities to the MMU community.

Aside from the book fair, many exciting activities was held such as book exhibition by reputable publishers, lucky draw, activities & games, SHDL discount day, freebies sessions, health screening program and demo session. The two-days event, first was held at Cyberjaya campus on 11 & 12 April 2018 and followed by Melaka campus on 17 & 18 April 2018.

SHDL would like to say thank you to all volunteers, who make this event a huge success and not to forget visitors for joining us. See you next time!

01

Amazon Web Services for Mobile Developers: Building Apps with AWS
by Abhishek Mishra
Call No.: TK5105.88813 .M57 2018

Amazon Web Services for Mobile Developers: Building Apps with AWS presents a professional view of cloud computing and AWS for experienced iOS/Android developers and technical/solution architects. Cloud computing is a rapidly expanding ecosystem, and working professionals need a practical resource to bring them up-to-date on tools that are rapidly becoming indispensable; this book helps expand your skill set by introducing you to AWS offerings that can make your job easier, with a focus on real-world application.

-Barnes & Noble-

02
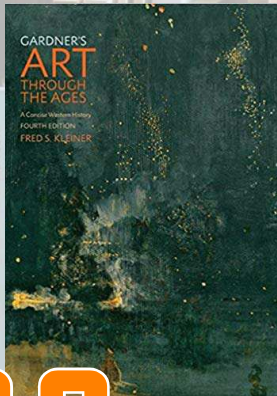
Gardner's Art through the Ages: A Concise Western History / Edition 4
by Fred S. Kleiner
Call No.: N5300 .K54 2017

GARDNER'S ART THROUGH THE AGES: A CONCISE WESTERN HISTORY, provides you with a comprehensive, beautifully illustrated tour of the world's great artistic traditions, and, with MindTap, all of the online study tools you need to excel in your art history course! Easy to read and understand, the fourth edition includes new artists and provides a rich cultural backdrop for each of the covered periods and geographical locations.

-Barnes & Noble-

03
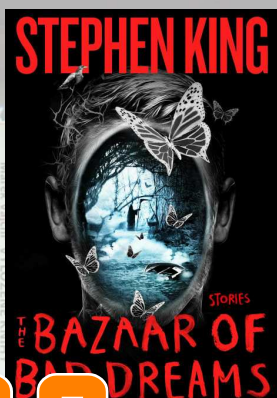
The Bazaar of Bad Dreams: Stories
by Stephen King
Call No.: PS3561.I483 B39 2015

The masterful #1 New York Times best-selling story collection from O. Henry Prize winner Stephen King that includes twenty-one iconic stories with accompanying autobiographical comments on when, why and how he came to write (or rewrite) each one.

For more than thirty-five years, Stephen King has dazzled readers with his genius as a writer of short fiction. In this new collection he introduces each story with a passage about its origins or his motivations for writing it.

-Barnes & Noble-
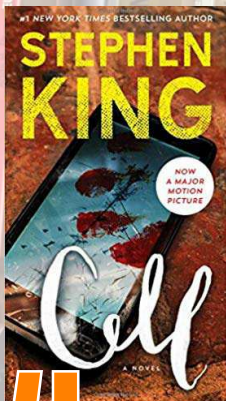
Cell: A Novel
by Stephen King
Call No.: PS3561.I483 C45 2006

On October 1, God is in His heaven, the stock market stands at 10,140, most of the planes are on time, and graphic artist Clayton Riddell is visiting Boston, having just landed a deal that might finally enable him to make art instead of teaching it. But all those good feelings about the future change in a hurry thanks to a devastating phenomenon that will come to be known as The Pulse. The delivery method is a cell phone—everyone's cell phone. Now Clay and the few desperate survivors who join him suddenly find themselves in the pitch-black night of civilization's darkest age, surrounded by chaos, carnage, and a relentless human horde that has been reduced to its basest nature… and then begins to evolve.

-Amazon-

04

## Ethics in Information Technology / Edition 6
by George Reynolds
Call No.: HC79.155 .R49 2019

Preparing for a future in IT? ETHICS IN INFORMATION TECHNOLOGY, 6E provides an understanding of the legal, ethical, and societal implications of information technology that you'll need as a successful IT professional. Examine ethical situations in IT and review practical advice for addressing common issues as you study professional codes of ethics, cyberattacks and cybersecurity, security risk assessment, privacy, electronic surveillance, and freedom of expression. You also review Internet censorship, protection of intellectual property, ethical decisions in software systems, IT's impact on society, social networking, and ethics of IT corporations.

-Barnes & Noble-

05
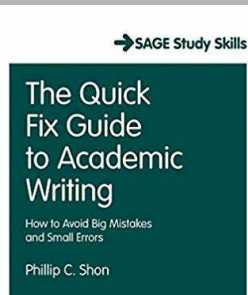
The Quick Fix Guide to Academic Writing: How to Avoid Big Mistakes and Small Errors
by Phillip C. Shon
Call No.: LB2369 .S56 2018

Whether you're writing a paper, essay, assignment, or dissertation, this short and punchy book helps you improve your writing skills through minimal effort.

Providing you with a quick set of writing rules to follow, this tried and tested guide uses a unique and easy to follow grid-based system. Packed with advice on understanding (big and little) common errors made in academic writing, it helps you identify patterns in your own writing and demonstrates how to reshape or re-evaluate them - and raise your writing game in any academic context.

-Barnes & Noble-

06

01

The Journey
Call No.: [DVD] PN1997.H2593 L44 2014

The Journey is a cross-continental story that explores the idea of culture, not just as tradition but as an expression of love. When Bee (Yew) returns to Malaysia for the first time in a decade - she introduces her conservative father Uncle Chuan (Lee) to her happy-go-lucky British fiancé, Benji (Pfeiffer). With Benji's lack of cultural understanding and comprehension of Chinese traditions, Chuan opposes their marriage. Unexpected circumstances ensue, and Chuan reluctantly submits to their union, on the condition that their wedding adheres to Chinese tradition.

IMDB SCORE: ★★★★☆

02

Far from Vietnam = Loin du Vietnam
Call No.: [DVD] PN1995.9.W3 .G63 2013

Initiated and edited by Chris Marker, FAR FROM VIETNAM is an epic 1967 collaboration between cinema greats Jean-Luc Godard, Joris Ivens, William Klein, Claude Lelouch and Alain Resnais in protest of American military involvement in Vietnam--made, per Marker's narration, "to affirm, by the exercise of their craft, their solidarity with the Vietnamese people in struggle against aggression."

IMDB SCORE: ★★★★☆

03
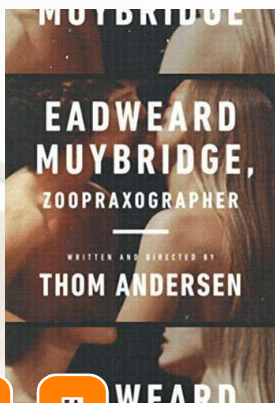
Eadweard Muybridge, Zoopraxographer
Call No.: [DVD] TR840 .A53 2016

A fascinating investigation into the work of photographer and cinema pioneer Eadweard Muybridge, Thom Andersen's (Los Angeles Plays Itself, Red Hollywood) much-lauded documentary incorporates a biographical over view of its subject with a re-animation of his historic sequential photographs. Newly restored by the UCLA Film & Television Archive, Eadweard Muybridge, Zoopraxographer discusses his early experiments in landscape photography as well as providing background information on his subjects. Assisted by filmmaker Morgan Fisher, Andersen re-photographed and then animated more than 3,000 of Muybridge's sequential images, giving new life to the experiments.

IMDB SCORE: ★★★★☆

SERIALS/DATABASE

TABLE 1: DATABASE SUBSCRIPTION FOR 2018 BY CATEGORY
FULL-TEXT DATABASES
1   ACM DIGITAL LIBRARY (WITH COMPUTING REVIEW)
2   CLJ LEGAL NETWORK (FULL)
3   EBSCO BUSINESS SOURCE COMPLETE (BSC)
4   EMERALD MANAGEMENT 200
5   HEIN ONLINE (INTERNATIONAL CORE)
6   IEEEXPLORE
7   LAWNET
8   LECTURE NOTES IN COMPUTER SCIENCE SERIES (LNCS)
9   LEXIS NEXIS (MALAYSIA)
10   OECD ILIBRARY
11   PROQUEST ABI/INFORM COMPLETE
12   PROQUEST DIGITAL DISSERTATION FULL-TEXT
13   SCIENCEDIRECT BACKFILES (FREEDOM COLLECTION)
14   SPIE DIGITAL LIBRARY
15   SPRINGERLINK
16   WESTLAW (WESTLAW ASIA & WESTLAW NEXT)
REFERENCE AND ALERT
17   BLIS - BERNAMA
18   ISENTIA NEWS MONITORING
STATISTICAL DATABASES
19   BLOOMBERG PROFESSIONAL*
20   PASSPORT (GMID)
21   INTERNATIONAL FINANCIAL STATISTICS (IFS)
22   EMIS - ISI EMERGING MARKET
23   MARKETLINE 360

Note/Table Indicator:
*Standalone database that operated at dedicated terminal

SERIALS/DATABASE

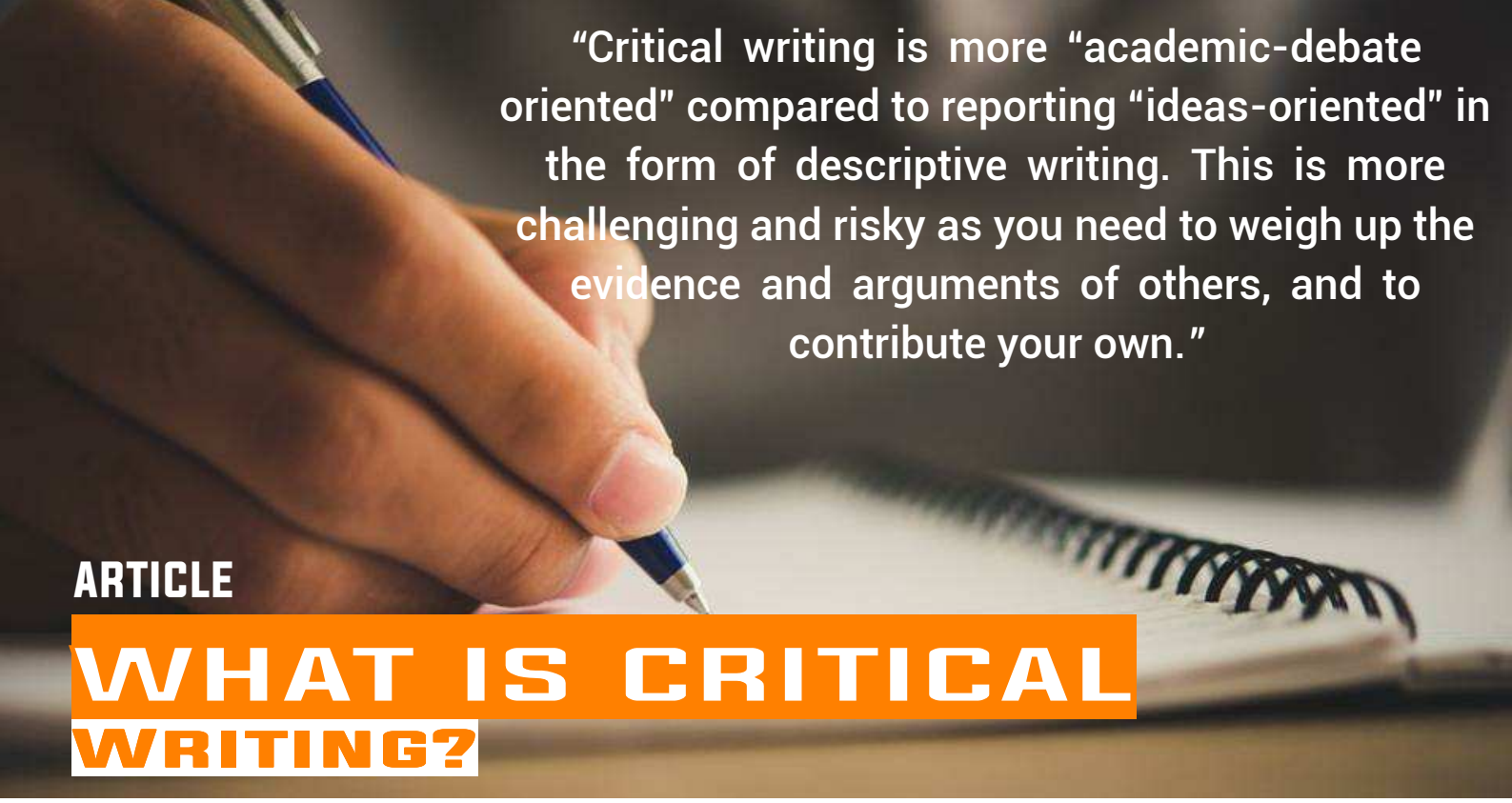| TABLE 1: DATABASE SUBSCRIPTION FOR 2018 BY CATEGORY |
|---|
| **RESEARCH TOOLS** |
| 24   EBSCO DISCOVERY (SINGLE SEARCH INTERFACE) |
| 25   INCITES JOURNAL CITATION REPORT |
| 26   ITU WORLD TELECOMMUNICATION INDICATORS ONLINE |
| 27   SCOPUS |
| **LIBRARY AND OTHER TOOLS** |
| 28   INTERNATIONAL COMPARISONS |
| 29   CLASSIFICATION WEB |
| 30   GLOBAL BOOKS IN PRINT |
| 31   ITS MARC |
| 32   RDA TOOLKIT |
| 33   ULRICH SERIAL ANALYSIS |
| **JOURNAL PACKAGES** |
| 31   IGI INFO SCIENCE |
| 35   MIT PRESS |
| 36   WORLD SCIENTIFIC |
| 37   JSTOR |

Note/Table Indicator:
*Standalone database that operated at dedicated terminal

"Critical writing is more "academic-debate oriented" compared to reporting "ideas-oriented" in the form of descriptive writing. This is more challenging and risky as you need to weigh up the evidence and arguments of others, and to contribute your own."

ARTICLE

WHAT IS CRITICAL WRITING?

By Shaharom Nizam Mohamed

It is common for a student to received a feedback from thier tutors/lecturer regarding on the need to engange more critically with the source material. Some of the comments that students seldom received are: 'too descriptive', or 'not enough critical analysis'. In this article, we will explore on ideas for how to improve the level of critical analysis you demonstrate in your writing.

According to University of Leicester study guide:
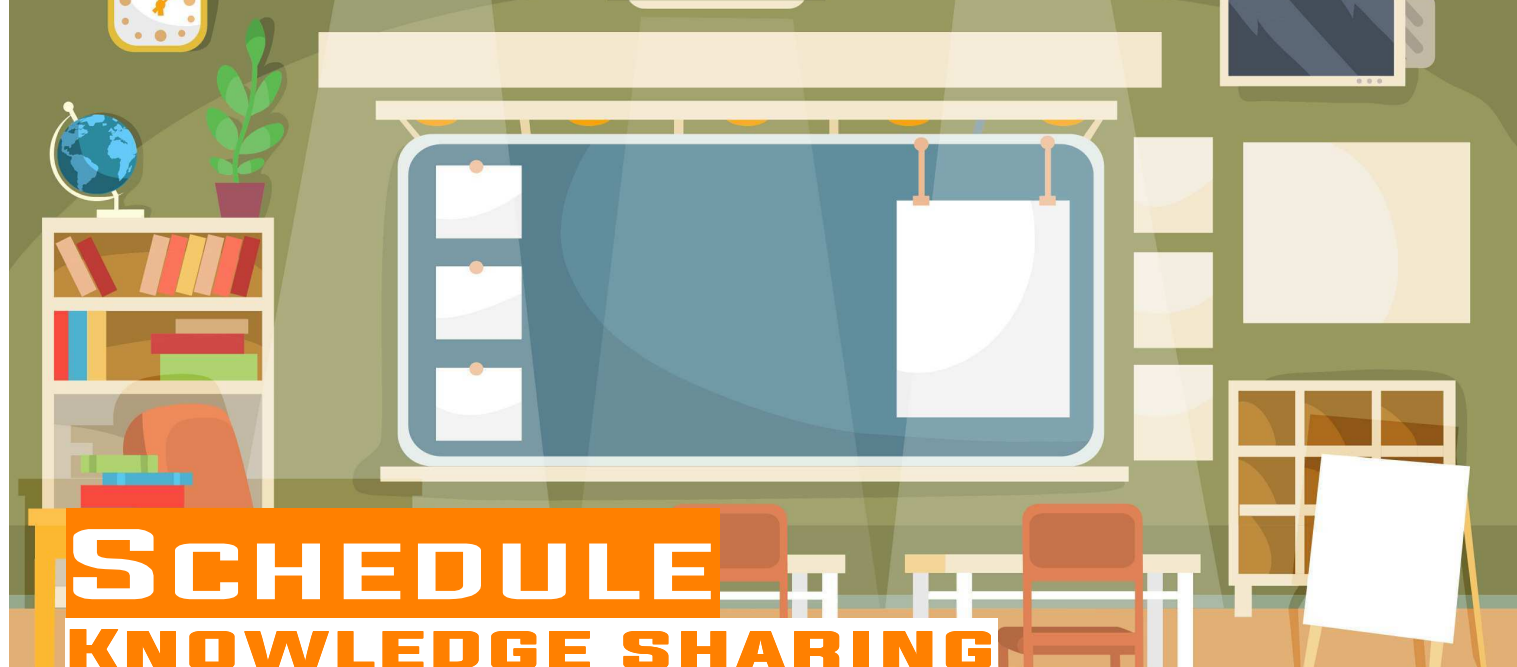
What is critical writing?

The most characteristic features of critical writing are:

- a clear and confident refusal to accept the conclusions of other writers without evaluating the arguments and evidence that they provide;

- a balanced presentation of reasons why the conclusions of other writers may be accepted or may need to be treated with caution;

- a clear presentation of your own evidence and argument, leading to your conclusion; and

- a recognition of the limitations in your own evidence, argument, and conclusion.

In other words, critical writing is more "academic-debate oriented" compared to reporting "ideas-oriented" in the form of descriptive writing. This is more challenging and risky as you need to weigh up the evidence and arguments of others, and to contribute your own.

A much higher level of skill is clearly needed for critical writing than for descriptive writing, and this is reflected in the higher marks it is given. Further exploration for this topic will covered in the next issue. Stay tuned!

Reference: Adapted from University of Leicester study guide: what is critical writing?

SCHEDULE
KNOWLEDGE SHARING

Month	Database	Melaka		Cyberjaya	
		Date	Time	Date	Time
January	Passport	23 Jan 2018 (Tuesday)	11.00 am - 12.30 pm	24 Jan 2018 (Wednesday)	11.00 am - 12.30 pm
February	JCR	27 Feb 2018 (Tuesday, 9.30 am - 1.30 pm)			
March		Exam Week & Semester Break			
April		Literacy Class (16 April 2018 - 27 April 2018 / week 42-43 for Melaka & Cyber)			
May	ProQuest & Emerald	7 or 8 May 2018 (Monday & Tuesday)	11.00 am - 12.30 pm	7 or 8 May 2018 (Monday & Tuesday)	11.00 am - 12.30 pm
	Bloomberg	15 May 2018 (Tuesday, 11.00 am - 12.30 pm)			
June		Exam Week & Semester Break			
July		Literacy Class (9 July 2018 - 13 July 2018 / week 2 for Nusajaya)			
		Literacy Class (16 July 2018 - 3 August 2018 / week 3-5 for Melaka & Cyber)			
August	IEEE & Science Direct/ Scopus	7 or 8 August 2018 (Tuesday & Wednesday)	11.00 am - 12.30 pm	7 or 8 August 2018 (Tuesday & Wednesday)	11.00 am - 12.30 pm
	Access Dunia & ISI Emerging Market	14 or 15 August 2018 (Tuesday & Wednesday)	10.30 am - 12.30 pm	14 or 15 August 2018 (Tuesday & Wednesday)	10.30 am - 12.30 pm
	Law Database	TBC	2.30 pm - 4.30 pm	-	-
September	Bloomberg	TBC			
October	Springer Workshop	TBC			
November	Ebsco	TBC	11.00 am - 12.30 pm	TBC	11.00 am - 12.30 pm
December	Blis	TBC	11.00 am - 12.30 pm	TBC	11.00 am - 12.30 pm

*Any changes for the proposed date and time will be notified
*Library will circulate the training details via email, library portal, notice, posters and etc.

Where can I get updates and latest notice/information on the library opening hours and such?

New updates are available through the "Latest News" at the library portal. It lists all new updates such the opening hours during trimester break as well as library activities.

How can I become a library member?

Library membership form is available at the library. You need to fill up the membership form to borrow books and use our services and facilities. Kindly contact the customer service department for further information on library membership.

How can I find a book in the library?

Users can find books in our collection by using the LIBRARY sOPAC (Elite sOPAC). Key in the title/topic regarding to the books and click "Submit Search".

Copy the information available under the "holding information" for your reference.

How do I hold books?

Hold requests can be made by informing the library staffs via phone call or physically come to the library counter.

How about the overdue fines when I late return borrowed books?

Late return fine charges will be calculated RM0.20 per day on the first 30 days after the item is overdue. However on the 31st day, the fine charges will automatically described as RM 50.00 and the subsequent days of late return after day 31, another RM 0.50/day will be charged respectively for all items except reference which will be charged RM1.00/day.

Can I return borrowed books to any MMU library?

Yes, you can return your borrowed books to any MMU libraries. Kindly inform the Library staff regarding to the status of the borrowed books.

What is Red-spot Collections? How many hours can I loan them?

Red-spot collections comprises from textbooks and reference books. Only one item is allowed at a time to be loaned for a period of 2 hours, which is renewable if demand permits.

Overnight loan is permitted from 9.00 p.m. onwards. Overnight loan must be returned before 10.00 a.m. the next day.

LIBRARY
FAQ