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03. MEDIA/AV
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AND MORE...

DISCOVER@SHDL

FROM CHIEF LIBRARIAN

IFLA WLIC 2018 – Kuala Lumpur

This year's IFLA World Library and Information Congress, IFLA WLIC 2018, along with the 84th IFLA General Conference and Assembly was held from 24 to 30 August in Kuala Lumpur, Malaysia.

The theme of the Congress, Transform Libraries, Transform Societies, aimed to bring attention to the crucial role of libraries in the development and advancement of society as a whole, from a local, over national, to the global level. The Congress brought together more than 3,500 participants from over 110 countries who had the opportunity to take part in more than 250 open sessions, see 120 poster presentations and hear 600 speakers. Under the slogan Inform, Reform, Transform, the Congress's programme aimed to encourage learning, analyses of many aspects of library activity, professional debate and provided many inspirational examples of innovative library practices from across the world. As an international institution strongly promoting better social inclusion, IFLA streamed live selected parts of the congress programme which were followed by over 100,000 viewers from all parts of the world.

MMU librarians also participated in this event as national committee, full paid participants and volunteers. Two of our librarians have received grants from National Library of Malaysia to attend the conference. Siti Hasmah Digital Library is also one of the selected venue for library visit.

Organizing IFLA WLIC 2018 in Kuala Lumpur, is the best experienced that I could have in my entire librarianship career so far. I always treasure every moments and challenges to organize world class event.

Mr. Kamal Sujak
Chief Librarian, SHDL

EDITORIAL

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IFLA WLIC LIBRARY VISIT 2018

Siti Hasmah Digital Library has been chosen as a venue for a library visit during the 84th World Library and Information Congress (WLIC) 2018. The visit was scheduled on 30th of August and about 20 participants comprise of local and international librarian has come to experience the dynamism of MMU Library in providing information, resources and meaningful services to its users.

During the visit, participants were briefed by Madam Indah Shah Sidek about Multimedia University and how the library is involved in providing resources and services in assisting the university achievement especially for ranking and awards. Later, the session continues by the Chief Librarian, Mr Kamal Sujak with presentation focus on Siti Hasmah Digital Library. Hub for Innovation Ventures (HiVE) was also introduced as a new library concept (SHDL 2.0) to accommodate the traditional library that we all know.

A special exhibition were being showcased during the IFLA WLIC 2018 visit to share with the participant the vibes and vibrant of library functions that can extend to the university faculties, academicians and students. The showcase includes Merdeka exhibition, to show Malaysia's journey to the Independence and MMU's student projects exhibition from MMU faculties with the intention to highlight the faculty's commitment in providing MMU students hands-on experience towards discovery of the new knowledge.

On this day, participants also taken to the Entrepreneurship Development Center (EDC) and Viz lab as part of HiVE initiatives before having a networking lunch afterwards. Comment from the participants were very positive, as they believed that Siti Hasmah Digital Library is a living example of a very modern and heavily used libraries. In addition, participants were also very impressed with the variety and high quality services offered.

It is hoped that participants will gain valuable experience during this visit and apply as a new idea for their library and country, in which coherent with IFLA's WLIC 2018 tag line: Transforms Libraries, Transforms societies "Reaching out to the hard to reach".

01

The Joy Luck Club
by Amy Tan
Call No.: PE1126.A4 T36 2008

There are so many things that a mother wishes to teach her daughter. How to lose your innocence but not your hope. How to keep hoping, when hope is your only joy. How to laugh for ever. This is the story of four mothers and their daughters - Chinese-American women, the mothers born in China, and the daughters born in America. Through their eyes we see life in pre-Revolutionary China, and life in downtown San Francisco; women struggling to find a cultural identity that can include a past and a future half a world apart.

-Oxford University Press-

02
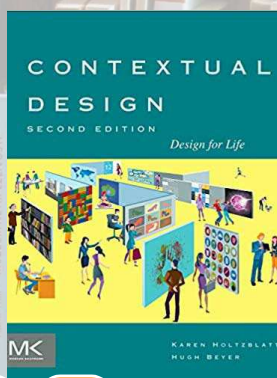
Contextual Design: Design for Life
by Karen Holtzblatt & Hugh Beyer
Call No.: QA76.9S88 H65 2017

Contextual Design: Design for Life, Second Edition, describes the core techniques needed to deliberately produce a compelling user experience. Contextual design was first invented in 1988, it has been used in a wide variety of industries and taught in universities all over the world. Until now, the basic CD approach has needed little revision, but with the wide adoption of handheld devices, especially smartphones, the way technology is integrated into people's lives has fundamentally changed. Contextual Design V2.0 introduces both the classic CD techniques and the new techniques needed to "design for life", fulfilling core human motives while supporting activities.

-Elsevier-

03
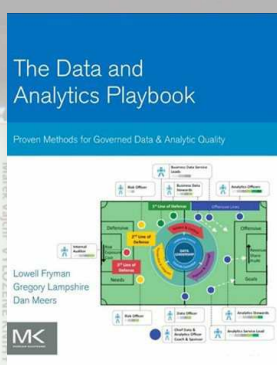
The Data and Analytics Playbook
by Lowell Fryman, Gregory Lampshire & Dan Meers
Call No.: QA76.9.D5 F79 2017

The Data and Analytics Playbook: Proven Methods for Governed Data and Analytic Quality explores the way in which data continues to dominate budgets, along with the varying efforts made across a variety of business enablement projects, including applications, web and mobile computing, big data analytics, and traditional data integration. The book teaches readers how to use proven methods and accelerators to break through data obstacles to provide faster, higher quality delivery of mission critical programs.

-Elsevier-

04
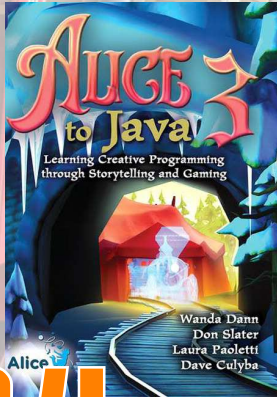
Alice 3 to JAVA
by Wanda Dann, Don Slater, Laura Paoletti & Dave Culyba
Call No.: QA76.64.D36 2018

Taking a computer programming course can be challenging, time-consuming, and downright frustrating—but there's a better way. Alice 3 to Java: Learning Creative Programming through Storytelling and Gaming, First Edition introduces students to programming in a creative context that's more engaging and less complicated, while still covering all the essential concepts you'd expect to see in an introductory programming course. Students are invited to step into the world of creating 3D animations through chapters that present programming concepts with hands-on examples.

-Pearson-

05
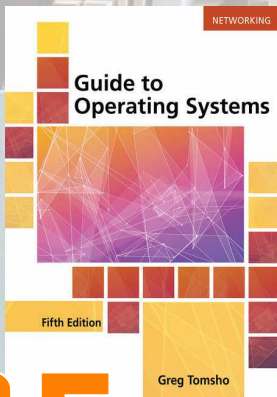
Guide to Operating System
by Greg Tomsho
Call No.: QA76.76.O63 T66 2017

Provide the theory and technical information professionals need as they work with today's most popular operating systems, including Windows, Mac OS, and UNIX/Linux platforms, with GUIDE TO OPERATING SYSTEMS, 5E. Readers examine operating system theory, installation, upgrading, configuring operating systems and hardware, file systems, virtualization, security, hardware options, and storage as well as resource sharing, network connectivity, maintenance, and troubleshooting. Easily understood and highly practical, GUIDE TO OPERATING SYSTEMS, 5E is an excellent resource for training across different operating systems.

-Cengage Learning-

06

Advances in Computational Simulations and Applications
by Vai Kuong Sin, Chon Kit Chio, et al.
Call No.: QA76.9.C65 A38 2017

Computer simulations reproduce the behavior of the system using a model. Computer simulations have become a useful part of mathematical modeling of many natural system in physics, astrophysics, climatology, chemistry and biology, human systems in economics, psychology, social science, and engineering. Simulation of a system is represented as the running of the system's model. It can be used to explore and gain new insights into new technology and to estimate the performance of systems too complex for analytical solutions.

-Koros Press Limited-

01

Los Angeles Plays Itself
Call No.: PN1995.9.D6 A53 2014

Consisting mostly of shots from other films, this documentary discusses the many representations of the city of Los Angeles in film and on television. Professor Thom Andersen compares the city as it exists in real life with its depictions on screen to examine how L.A. and its massive community have been misrepresented over the years. In addition to critical analysis, Andersen explains how directors portray the city itself as a character, and he also delves into L.A.'s dark history.

IMDB SCORE: ★★★★☆

02
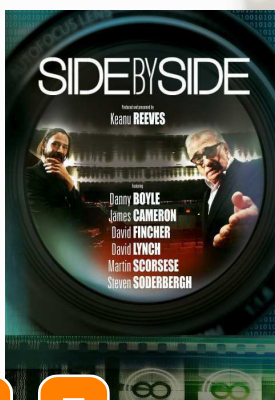
Side by Side
Call No.: [BR] PN1995.9.D6 K46 2013

The documentary investigates the history, process and workflow of both digital and photochemical film creation. It shows what artists and filmmakers have been able to accomplish with both film and digital and how their needs and innovations have helped push filmmaking in new directions. Interviews with directors, cinematographers, colorists, scientists, engineers and artists reveal their experiences and feelings about working with film and digital.

IMDB SCORE: ★★★★☆

03
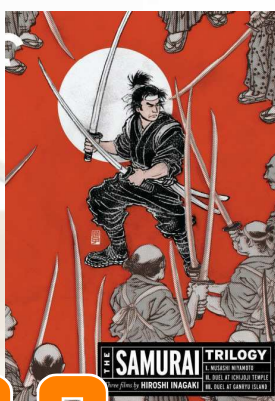
The Samurai Trilogy
Call No.: [B] P1995.S24 H57 2012

The Samurai Trilogy, directed by Hiroshi Inagaki and starring the inimitable Toshiro Mifune, was one of Japan's most successful exports of the 1950s, a rousing, emotionally gripping tale of combat and self-discovery. Based on a novel that's often called Japan's Gone with the Wind, this sweeping saga fictionalizes the life of the legendary seventeenth-century swordsman (and writer and artist) Musashi Miyamoto, following him on his path from unruly youth to enlightened warrior. With these three films—1954's Oscar-winning Musashi Miya-moto, 1955's Duel at Ichijoji Temple, and 1956's Duel at Ganryu Island—Inagaki created a passionate epic that's equal parts tender love story and bloody action.

IMDB SCORE: ★★★★☆

SERIALS/DATABASE

TABLE 1: DATABASE SUBSCRIPTION FOR 2018 BY CATEGORY
FULL-TEXT DATABASES
1   ACM DIGITAL LIBRARY (WITH COMPUTING REVIEW)
2   CLJ LEGAL NETWORK (FULL)
3   EBSCO BUSINESS SOURCE COMPLETE (BSC)
4   EMERALD MANAGEMENT 200
5   HEIN ONLINE (INTERNATIONAL CORE)
6   IEEEXPLORE
7   LAWNET
8   LECTURE NOTES IN COMPUTER SCIENCE SERIES (LNCS)
9   LEXIS NEXIS (MALAYSIA)
10   OECD ILIBRARY
11   PROQUEST ABI/INFORM COMPLETE
12   PROQUEST DIGITAL DISSERTATION FULL-TEXT
13   SCIENCEDIRECT BACKFILES (FREEDOM COLLECTION)
14   SPIE DIGITAL LIBRARY
15   SPRINGERLINK
16   WESTLAW (WESTLAW ASIA & WESTLAW NEXT)
REFERENCE AND ALERT
17   BLIS - BERNAMA
18   ISENTIA NEWS MONITORING
STATISTICAL DATABASES
19   BLOOMBERG PROFESSIONAL*
20   PASSPORT (GMID)
21   INTERNATIONAL FINANCIAL STATISTICS (IFS)
22   EMIS - ISI EMERGING MARKET
23   MARKETLINE 360

Note/Table Indicator:
*Standalone database that operated at dedicated terminal

SERIALS/DATABASE

TABLE 1: DATABASE SUBSCRIPTION FOR 2018 BY CATEGORY
RESEARCH TOOLS

24	EBSCO DISCOVERY (SINGLE SEARCH INTERFACE)
25	INCITES JOURNAL CITATION REPORT
26	ITU WORLD TELECOMMUNICATION INDICATORS ONLINE
27	SCOPUS

LIBRARY AND OTHER TOOLS

28	INTERNATIONAL COMPARISONS
29	CLASSIFICATION WEB
30	GLOBAL BOOKS IN PRINT
31	ITS MARC
32	RDA TOOLKIT
33	ULRICH SERIAL ANALYSIS

JOURNAL PACKAGES

31	IGI INFO SCIENCE
35	MIT PRESS
36	WORLD SCIENTIFIC
37	JSTOR

Note/Table Indicator:
*Standalone database that operated at dedicated terminal

> "When you engage in critical writing you are developing your own academic voice within your subject."

WHAT IS CRITICAL WRITING?

By Shaharom Nizam Mohamed

Now, let's continue the article from the last issue about critical writing.

Finding your academic voice:

When you engage in critical writing you are developing your own academic voice within your subject. Wellington et al. (2005, p.84) offer some suggestions for distinguishing between the academic and the non-academic voice. They suggest that the academic voice will involve:

- "healthy scepticism … but not cynicism;

- confidence … but not 'cockiness' or arrogance;

- judgement which is critical … but not dismissive;

- opinions … without being opinionated;

- careful evaluation of published work … not serial shooting at random targets;

- being 'fair': assessing fairly the strengths and weaknesses of other people's ideas and writing … without prejudice; and

- making judgements on the basis of considerable thought and all the available evidence … as opposed to assertions without reason."

Reference:

Wellington J., Bathmaker A., Hunt C., McCulloch G. and Sikes P. (2005). *Succeeding with your doctorate*. London: Sage

This will be a useful guide for you and the most important is; always practice to read critically to develop your critical writing skills. Last part of the topic will be presented in the next issue. Stay Tuned!.

Reference: Adapted from University of Leicester study guide: what is critical writing?

SCHEDULE
KNOWLEDGE SHARING
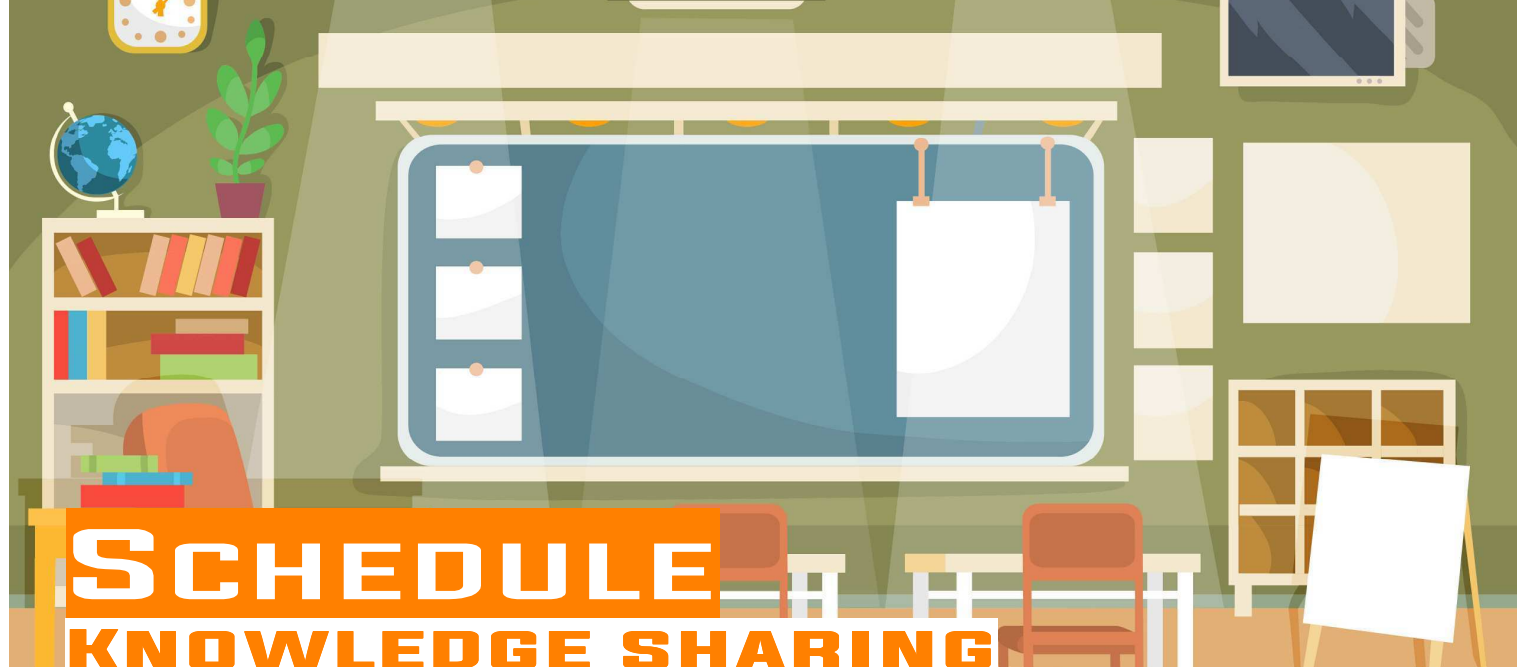
Month	Database	Melaka		Cyberjaya	
		Date	Time	Date	Time
January	Passport	23 Jan 2018 (Tuesday)	11.00 am - 12.30 pm	24 Jan 2018 (Wednesday)	11.00 am - 12.30 pm
February	JCR	27 Feb 2018 (Tuesday, 9.30 am - 1.30 pm)			
March		Exam Week & Semester Break			
April		Literacy Class (16 April 2018 - 27 April 2018 / week 42-43 for Melaka & Cyber)			
May	ProQuest & Emerald	7 or 8 May 2018 (Monday & Tuesday)	11.00 am - 12.30 pm	7 or 8 May 2018 (Monday & Tuesday)	11.00 am - 12.30 pm
	Bloomberg	15 May 2018 (Tuesday, 11.00 am - 12.30 pm)			
June		Exam Week & Semester Break			
July		Literacy Class (9 July 2018 - 13 July 2018 / week 2 for Nusajaya)			
		Literacy Class (16 July 2018 - 3 August 2018 / week 3-5 for Melaka & Cyber)			
August	IEEE & Science Direct/ Scopus	7 or 8 August 2018 (Tuesday & Wednesday)	11.00 am - 12.30 pm	7 or 8 August 2018 (Tuesday & Wednesday)	11.00 am - 12.30 pm
	Access Dunia & ISI Emerging Market	14 or 15 August 2018 (Tuesday & Wednesday)	10.30 am - 12.30 pm	14 or 15 August 2018 (Tuesday & Wednesday)	10.30 am - 12.30 pm
	Law Database	TBC	2.30 pm - 4.30 pm	-	-
September	Bloomberg	TBC			
October	Springer Workshop	TBC			
November	Ebsco	TBC	11.00 am - 12.30 pm	TBC	11.00 am - 12.30 pm
December	Blis	TBC	11.00 am - 12.30 pm	TBC	11.00 am - 12.30 pm

*Any changes for the proposed date and time will be notified
*Library will circulate the training details via email, library portal, notice, posters and etc.

Multimedia University intellectual research made by the postgraduate students. The MMU Digital Theses also aim to maximize the visibility and the availability of the MMU's theses as well as provides opportunities for further research.

New theses that available as at Nov 2018 are:

Abby Ashraff, S. (2017). *The Effect of Internal Audit Investment and Arrangement on the Relationship Between Political Connection and Audit Fees in Malaysia.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Keyword: Auditing, Internal
Call number: HF5668 .A23 2017

Abdul Rahim, S. B. (2018). *Tri-Band Hybrid Rectangular Dielectric Resonator Antenna for Fourth Generation Long Term Evolution Application.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Dielectric resonators
Call number: TK7872.D53 A23 2018

Ali, R. (2016). *Investigation of Corner Reflector on Microstrip Antenna.* (Master of Engineering Science), Multimedia University (MMU), Malaysia.

Subject/Keyword: Microstrip antennas
Call number: TK7871.67.M5 A45 2016

Alireza, V. (2017). *Printed Internet-Sourced Materials as Alternative to Reading Textbooks.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Blended learning
Call number: LB1028.5 .V34 2017

Anuar, H. (2017). *Factors Influencing Reading Preference among Comic Readers.* (Master of Science (Creative Multimedia)), Multimedia University (MMU), Malaysia.

Subject/Keyword: Reading readiness
Call number: LB1050.43 .A58 2017

Anwar Ali, A. B. A. (2017). *Factors Influencing Intention to Adopt Mobile Banking in Sudanese Microfinance Sector.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Banks and banking, Mobile
Call number: HG1616 .M54 A59 2017

Asaad Abdallah, Y. M. A. (2017). *Performance Enhancement Techniques for Voice Over Internet Protocol Version 6.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Computer network protocols
Call number: TK5105.55 .A83 2017

THESIS RECEIVING REPORT

Au, B. W. C. (2017). *Investigation of Sodium and Potassium doped P-Type Zinc Oxide Films.* (Master of Engineering Science), Multimedia University (MMU), Malaysia.

Subject/Keyword: Semiconductor doping
Call number: TK7871.85 .A99 2017

Ban, K. W. (2016). *Splat Size And Reconstruction Kernel For Artefact Reduction In Rendering.* (Master of Science (Information Technology)), Multimedia University (MMU), Malaysia.

Subject/Keyword: Rendering (Computer graphics)
Call number: T385 .B36 2016

Bentolhoda, A. (2017). *Conceptual Framework of Social Media and Customer Relationship Management in Malaysian Context.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Social marketing
Call number: HF5414 .B46 2017

Boo, S. F. (2016). *Quality of Service Provisioning of Orthogonal Frequency Division Multiple Access Based Network.* (Master of Engineering Science), Multimedia University (MMU), Malaysia.

Subject/Keyword: Orthogonal frequency division multiplexing
Call number: TK5103.484 .B66 2016

Cheng, J. H. (2017). *Age-Friendly Environment and Determinants of Ageing in Place in Malaysia.* (Master of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Age groups
Call number: HM721 .C44 2017

Chew, K. F. (2017). *Barriers Influencing Inter-Organisational Collaboration in Malaysian Composite Materials Manufacturing Industry.* (Master of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Organizational behavior. Corporate culture.
Call number: HD58.7 .C44 2017

Choa, J. R. (2018). *Factors that Contribute to the Purchase Intention through Online Platform.* (Master of Business Administration), Multimedia University (MMU), Malaysia.

Subject/Keyword: Consumers' preferences
Call number: HF5415.32 .C46 2018

Chua, C. C. (2016). *Structural Semantic Correspondence for Example-based Machine Translation.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Semantic computing
Call number: QA76.5913 .C48 2016

THESIS RECEIVING
REPORT

Chung, G. C. (2018). *Design of Ultra-Wideband Receiver using Statistical Signal Processing.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Signal processing
Call number: TK5102.9 .C48 2018

Dinesh, A. (2017). *Examining the Role of Civic Networks, Technology and Institutional Supports for Disaster Preparedness in Malaysia.* (Master of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Emergency management
Call number: HV551.2 .A43 2017

Haw, S. K. (2017). *Critical Success Factors for E-Learning Implementation in a Secondary School : A case study.* (Master of Science (Creative Multimedia)), Multimedia University (MMU), Malaysia.

Subject/Keyword: Educational technology
Call number: LB1028.3 .H39 2017

Hee, W. L. (2016). *Enhancing Learning and Performance in Framework Documentation using Use Case Map.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Software frameworks
Call number: QA76.76.S63 H44 2016

Hoh, P. E. (2018). *Knowledge Sharing Behaviour through Social Media among Malaysian Students.* (Master of Business Administration), Multimedia University (MMU), Malaysia.

Subject/Keyword: Intellectual capital
Call number: HD53 .H64 2018

Iffa, S. (2016). *Ultra-Low Power Analog-To-Digital Converter for Medical Application with Emphasis on Dynamic Comparator.* (Master of Engineering Science), Multimedia University (MMU), Malaysia.

Subject/Keyword: Analog-to-digital converters
Call number: TK7887.6 .I34 2016

Khoo, K. L. (2015). *Antecedents of Organisational Commitment among Malaysian Generation Y in ICT Companies.* (Master of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Organizational behavior
Call number: HD58.7 .K46 2015

Koay, J. M. (2018). *Performance Optimisation of Multi-Camera Video Analytics.* (Master of Engineering Science), Multimedia University (MMU), Malaysia.

Subject/Keyword: Parallel processing (Electronic computers)
Call number: QA76.58 .K63 2018

Thesis Receiving
Report

Kok, S. Y. (2016). *Nanosecond and Femtosecond Laser Patterning of Polyimide.* (Master of Engineering Science), Multimedia University (MMU), Malaysia.

Subject/Keyword: Laser ablation
Call number: TA1715 K.65 2016

Lai, H. S. (2017). *Financial Literacy: An Elucidation To Consumer Credit Paradox.* (Master of Business Administration), Multimedia University (MMU), Malaysia.

Subject/Keyword: Consumer credit
Call number: HG3755 .L35 2017

Lee, Y. L. (2016). *Radio Resource Management For Long-Term Evolution Based Heterogeneous Cellular Networks.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Radio resource management (Wireless communications)
Call number: TK5103.4873 .L44 2016

Leong, C. J. (2016). *Design, Development and Characterization of S-Band Optical Amplifier.* (Master of Engineering Science), Multimedia University (MMU), Malaysia.

Subject/Keyword: Optical amplifiers
Call number: TK8360.L48 L46 2016

Lin, H. S. (2017). *Design, Fabriccation and Applications of Fiber Taper for Filtering and Sensing.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Optical fiber detectors
Call number: TA1815 .L56 2017

Low, J. H. (2017). *Learning Strategy Framework to Memorise Ideogrammic Compounds Chinese Characters.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Interactive media
Call number: QA76.76.I59 L69 2017

Mahmoud Ahmad, I. A. (2016). *Competencies in Digital Media for Jordanian Graphic Designers.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Visual communication
Call number: P93.5 .M34 2016

Md Ashikur, R. (2017). *Antecedent and Outcome of Successful Corporate Responsibility (CR) Practice among Malaysian Companies.* (Master of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Social responsibility of business--Malaysia
Call number: HD60.5.M4 M33 2017

THESIS RECEIVING REPORT

Md Baharul, I. (2018). *Content Retargeting and Recomposition for Stereoscopic Media.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Image processing--Digital techniques
Call number: TA1637 .M33 2018

Mohamed Uvaze, A. A. (2017). *Image Compression and Retrieval using Prediction and Wavelet -based Techniques.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Image compression
Call number: TA1638 .M64 2017

Mohammad Reza, E. S. (2018). *Knowledge Transfer Practices in Japanese Affiliated Companies in Peninsular Malaysia.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Knowledge management--Malaysia
Call number: HD30.2 .M64 2018

Muhammad Adhwa', M. D. H. Z. (2016). *Digital Preservation Framework for 3D Digitised Cultural Heritage Artefact of Orang Asli.* (Master of Science (Creative Multimedia)), Multimedia University (MMU), Malaysia.

Subject/Keyword: Three-dimensional imaging
Call number: TA1560 .M84 2016

Muhammad Alhammami. (2018). *Vision-Based System for Child Abuse Action Recognition using Field Programmable Gate Array.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Field programmable gate arrays
Call number: TK7895.G36 M84 2018

Muhammad Ashraf, F. F. (2017). *Determinants of Knowledge Sharing Behavior Towards Research Engagement among Senior Academics in Malaysia.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Knowledge management--Malaysia
Call number: HD30.2 .M84 2017

Muhammad Asyraf, M. P. (2017). *Digital Preservation of Malaysian Historical Artefact using 3D Scanner: A Case Study of Mah Meri Mask.* (Master of Science (Creative Multimedia)), Multimedia University (MMU), Malaysia.

Subject/Keyword: Three-dimensional imaging
Call number: TA1560 .M84 2017

Nabila, M. N. (2017). *Inter-Firm Linkages, Creditworthiness and Access to Finance in Malaysian Manufacturing Small Medium Enterprises.* (Master of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Credit analysis
Call number: HG3701 .N33 2017

THESIS RECEIVING
REPORT

Nazerin, I. (2016). *Students' Perception of Digital Literacy in Creative Multimedia Education.* (Master of Science (Creative Multimedia)), Multimedia University (MMU), Malaysia.

Subject/Keyword: Computer literacy
Call number: QA76.9.C64 N39 2016

Neetha Kumari, P. (2017). *Determinants of Knowledge Productivity Effectiveness among Malaysian Public Service Officers.* (Master of Business Administration), Multimedia University (MMU), Malaysia.

Subject/Keyword: Intellectual capital
Call number: HD53 .N44 2017

Nekhat Sultana, T. A. (2017). *The Use of Physical Acting Tools to Develop Acting References among Animation Students.* (Master of Science (Creative Multimedia)), Multimedia University (MMU), Malaysia.

Subject/Keyword: Animation (Cinematography)
Call number: TR897.5 .N45 2017

Ng, K. W. (2016). *An Improved Skeletion-Based Technique For Three-Dimensional Model Segmentation.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Image segmentation
Call number: TA1638.4 .N45 2016

Nkwa Agbor, E. A. (2017). *Field Site Investigation of Earthing Systems.* (Master of Engineering Science), Multimedia University (MMU), Malaysia.

Subject/Keyword: Electric currents--Grounding
Call number: TK3227 .N59 2017

Nur Atiqa, R. (2017). *Investigation of the Characteristics of Thulium Doped Alumina Nanoperticles for Applications in Silica-based Fibers.* (Master of Engineering Science), Multimedia University (MMU), Malaysia.

Subject/Keyword: Thulium
Call number: QD181.T9 N87 2017

Nurul Nisa, O. (2017). *The Significance Of Massively Multiplayer Online Games Approach In Education.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Educational games
Call number: LB1029.G3 N89 2017

Oh, Y. H. (2016). *Feature Extraction Techniques for Facial Micro-Expression Recognition.* (Master of Engineering Science), Multimedia University (MMU), Malaysia.

Subject/Keyword: Human face recognition (Computer science)
Call number: TA1653 .O39 2016

Thesis Receiving Report

Okeke, C. O. (2018). *Impact of Entrepreneurship Education on Knowledge Creation and Human Capital Development.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Business education
Call number: HF1106 .O34 2018

Ong, L. W. (2018). *Determinant of Brand Equity in Service Industry.* (Master of Business Administration), Multimedia University (MMU), Malaysia.

Subject/Keyword: Brand loyalty
Call number: HF5415.32 .O54 2018

Ong, T. S. (2016). *Charge Confinement And Balance In Continuously Graded Mixed-Host Organic Light Emitting Diode.* (Master of Engineering Science), Multimedia University (MMU), Malaysia.

Subject/Keyword: Light emitting diodes
Call number: TK7871.89.L53 O54 2016

Paul Doss, O. P. S. J. (2017). *Antecedents of Outsourcing Intensity and Success for Banking Automated Teller Machine Operations in Malaysia.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Contracting out--Malaysia
Call number: HD2368 .M4 J47 2017

Poon, W. C. (2017). *Organisational Context and Behavioral Complexity as Antecedents af Ambidexterity and its Role Towards Enhancing Individual Entrepreneurial Characteristics.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

Subject/Keyword: Organizational behavior
Call number: HD58.7 .P66 2017

R. Kanesaraj, R. (2016). *Adaptive and Dynamic Web Service Composition for Cloud-Based Mobile Application.* (Doctor of Philosophy), Multimedia University (MMU), Malaysia.

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Where can I get updates and latest notice/information on the library opening hours and such?

New updates are available through the "Latest News" at the library portal. It lists all new updates such the opening hours during trimester break as well as library activities.

How can I become a library member?

Library membership form is available at the library. You need to fill up the membership form to borrow books and use our services and facilities. Kindly contact the customer service department for further information on library membership.

How can I find a book in the library?

Users can find books in our collection by using the LIBRARY sOPAC (Elite sOPAC). Key in the title/topic regarding to the books and click "Submit Search".

Copy the information available under the "holding information" for your reference.

How do I hold books?

Hold requests can be made by informing the library staffs via phone call or physically come to the library counter.

How about the overdue fines when I late return borrowed books?

Late return fine charges will be calculated RM0.20 per day on the first 30 days after the item is overdue. However on the 31st day, the fine charges will automatically described as RM 50.00 and the subsequent days of late return after day 31, another RM 0.50/day will be charged respectively for all items except reference which will be charged RM1.00/day.
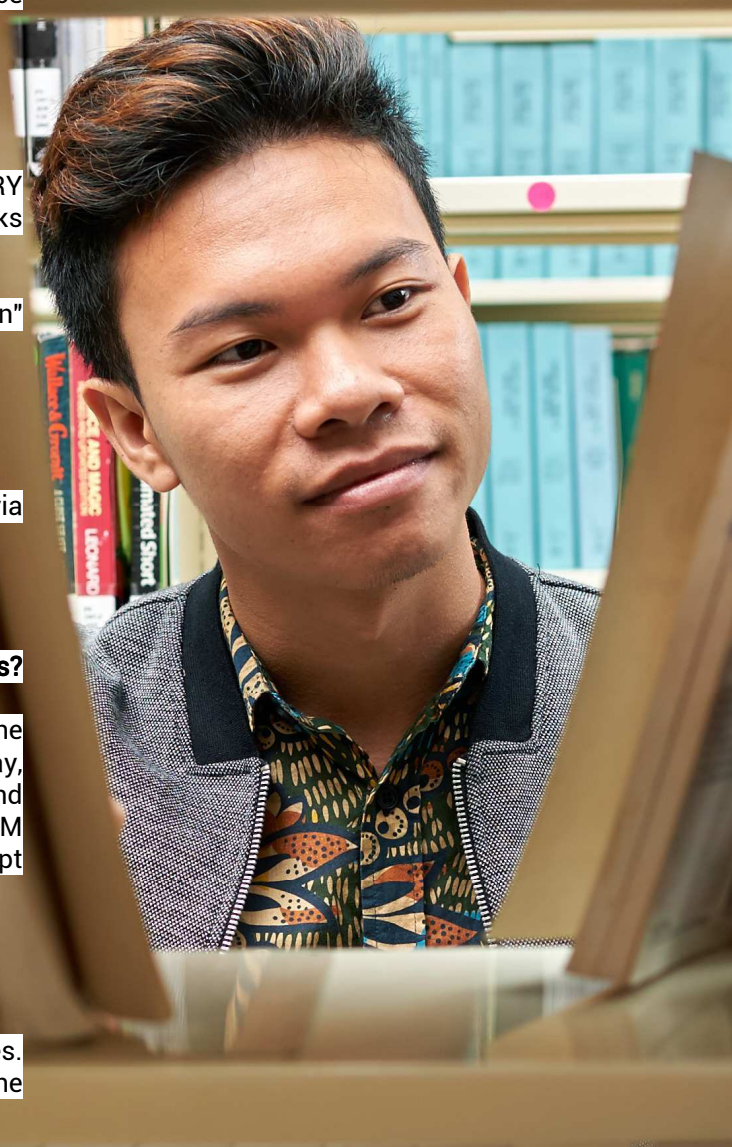
Can I return borrowed books to any MMU library?

Yes, you can return your borrowed books to any MMU libraries. Kindly inform the Library staff regarding to the status of the borrowed books.

What is Red-spot Collections? How many hours can I loan them?

Red-spot collections comprises from textbooks and reference books. Only one item is allowed at a time to be loaned for a period of 2 hours, which is renewable if demand permits.

Overnight loan is permitted from 9.00 p.m. onwards. Overnight loan must be returned before 10.00 a.m. the next day.

LIBRARY FAQ